Find Qualified Candidates for Your Hard-to-Fill Positions!

The IEEE Job Site provides you with the resource you need to reach the brightest and most qualified candidates — professionals you want to fill your technical position.

How the IEEE Job Site Works

• Employers post positions online using a standardized Web form. Job seekers — IEEE members as well as other visitors — can actively scan posted jobs.

• Only IEEE members have the ability to register profiles and identify the attributes of the job they are looking for. Candidate profiles can be automatically matched with appropriate jobs, and both the job seeker and the employer are notified by e-mail using the search agent feature.

• Add on Resume Database Access to any posting package and reach those hard-to-find passive job candidates.

IEEE Job Site Benefits

• Provides employers with more qualified candidates than CareerBuilder, Dice and Monster.com†.

• Serves more than the membership of IEEE and its associated Technical Societies.

• Delivers your postings instantly to registered IEEE members.

• Pre-qualifies candidates electronically within minutes.

Who hires through the IEEE Job Site?

Organizations like these use the IEEE Job Site to find senior-level managers, top engineers and technology experts in every sector of industry.

ASML
BAE Systems
Bose
BP
CERN
Charles River Analytics
GE India Technology Center
General Electric
Hodes IQ
IBM
IMEC
Intel
iTech USA
Lockheed Martin
Microsoft
Motorola
North American Electric Reliability Corp.
Northrop Grumman
NSA
Philips Electronics
Rolls Royce
Schweitzer Engineering Laboratories
Total

Annual contracts and print/online packages

Realize substantial savings by posting multiple job openings on the IEEE Job Site with an annual contract. Packages are also available for print/online combinations. Resume Database access is also available for an additional fee.

Post individual job openings as they become available with a la carte pricing. All payments are made using a major credit card.

For advertising information, call +1 732 981 3420 or e-mail employerjobsite@ieee.org.

www.ieee.org/jobs

†2012 IEEE Job Site User Survey

“I posted our opening on the IEEE Job Site and received nicely qualified candidates within a few days!”

Human Resources Manager
AIRMAR Technology Corporation
Featured Jobs
Featured Jobs appear on the home page as well as IEEE Facebook Pages and myIEEE – the IEEE member’s personalized Web page.

Spotlight Jobs
Strategically placed at the top of the Job Search Results page to generate high click-through rates.

Job Clips
Our dedicated video professionals will create a dynamic Web video based on your job posting to bring candidates directly into your work environment.

Employer Profiles
Communicate key benefits and gain greater visibility and exposure with a customized, quality Web video about your company.

Banners
Advertising links to your hiring needs, policies and employee advantages.

Page Peel
These non-distracting ads produce more click-throughs and secure an exclusive sponsored monthly position.

Featured Employer Logo Ad
Direct job seekers to your Company Profile on the IEEE Job Site by displaying your logo on the IEEE Job Site home page.

Partner and Niche Networks
Target your job posting to a niche audience by cross posting your open position on job boards focused on specific sectors of the job market, geography or technical expertise.

IEEE Job Site Career Alert
Reach 300,000+ subscribers in a biweekly E-mail report on jobs, education, management and the engineering workplace.

Employer Branding Webinars
Interactively communicate the benefits of working for your company.

Virtual Career Fairs
Enable you to find highly-qualified candidates while lowering your cost-per-hire, and allow you to host a Careers Webinar and conduct Live Online Chat.

IEEE Job Site Mobile Mini Site
Sponsor a self-contained, exclusively branded mobile site which builds on the data you’ve posted on the IEEE Job Site.

Career Fairs Listing
Showcase your event on the Career Events page and let the perfect candidate find you.

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2015 ANNUAL JOB POSTING PACKAGE RATES

<table>
<thead>
<tr>
<th>JOB POSTINGS</th>
<th>FEATURED JOB POSTS</th>
<th>SPOTLIGHT JOB POSTS</th>
<th>FEATURED EMPLOYER LOGO</th>
<th>CAREERCASE NICHE NETWORK</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 1 (4 Job Posts)</td>
<td>$855</td>
<td>$1,590</td>
<td>$1,870</td>
<td>$1,380</td>
</tr>
<tr>
<td>Level 2 (10 Job Posts)</td>
<td>1,905</td>
<td>3,640</td>
<td>4,420</td>
<td>3,220</td>
</tr>
<tr>
<td>Level 3 (25 Job Posts)</td>
<td>4,290</td>
<td>8,365</td>
<td>10,400</td>
<td>7,570</td>
</tr>
<tr>
<td>Level 4 (30 Job Posts)</td>
<td>4,740</td>
<td>9,330</td>
<td>11,700</td>
<td>8,680</td>
</tr>
<tr>
<td>Level 5 (50 Job Posts)</td>
<td>7,600</td>
<td>14,740</td>
<td>18,200</td>
<td>14,165</td>
</tr>
<tr>
<td>Level 6 (100 Job Posts)</td>
<td>14,235</td>
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<td>33,805</td>
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</tr>
<tr>
<td>Level 7 (Unlimited Job Posts)</td>
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<td>TBD</td>
<td>TBD</td>
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</tbody>
</table>

A LA CARTE PRICING

| 30-Day Single Job Post | $295 |
| 30-Day Single Featured Job Post | 560 |
| 30-Day Single Spotlight Job Post | 585 |
| 60-Day Single Job Post | 550 |
| 60-Day Single Featured Job Post | 920 |
| 60-Day Single Spotlight Job Post | 1,050 |

RESUME DATABASE

<table>
<thead>
<tr>
<th>ANNUAL FEE</th>
<th>+ PACKAGE</th>
<th>FULL COST</th>
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<tbody>
<tr>
<td>Level 1 (4 Job Posts)</td>
<td>$2,645</td>
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<td>1,905</td>
<td>See above</td>
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</table>

BANNER ADVERTISING OPTIONS

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<tr>
<th>POSITION</th>
<th>SIZE</th>
<th>RATE</th>
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<tbody>
<tr>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>$3,500</td>
</tr>
<tr>
<td>Medium Rectangle</td>
<td>300 x 250</td>
<td>$3,000</td>
</tr>
<tr>
<td>Button</td>
<td>120 x 90</td>
<td>$2,000</td>
</tr>
<tr>
<td>Expandable Banner</td>
<td>600 x 250</td>
<td>$1,995</td>
</tr>
<tr>
<td>Page Peel</td>
<td>800 x 600</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

Recruitment Online Video Options

Employer Video Profile: $2,295 per year with 1 edit/review
Additional edits/reviews = $125 per edit/review

Job Clips Video Packages: $125 per video with a minimum purchase of a Level 1 Job Post Package

For complete formatting and mechanical specs, please visit our web site at www.ieee.org/jobs/advertise

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* Please note, the Resume Database annual subscription can only be purchased in conjunction with a job posting contract. All prices are for one year. Additional users cost $600 per user annually.

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