

FOR TECHNOLOGY EMPLOYERS

2015 RECRUITMENT ADVERTISING MEDIA KIT

advertise.ieee.org/recruitment

AUDIENCE

IEEE Media Recruitment Services provide you with the complete employment resources you need to reach the brightest and most qualified candidates for your open positions.

About IEEE Media Recruitment Services

IEEE is the world's largest professional association dedicated to advancing technological innovation and excellence for the benefit of humanity. IEEE members are electrical and electronics engineers and allied professionals whose technical interests include computer sciences, software development, information technology, physics, biomedicine and other related disciplines.

These highly engaged, top innovators and decision-makers explore how technology drives industry and impacts modern society and business. Through the IEEE community, they gain access to cutting-edge information, networking opportunities and career development tools — and they rely on IEEE Media Recruitment Services to deliver these resources to help them advance their careers.

Industry*	50.0%
Academia*	27.6%
Government*	8.6%
Other*	13.8%
Student Members*	13.2%
IEEE Young Professionals (Formerly known as GOLD Members)*	13.4%

Hiring managers at more than 3,000 leading corporations and organizations in fields ranging from ASIC design to defense technology, research and development and transportation use IEEE Media Recruitment Services.

- Aalto University
- Aerotek
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- ASML
- BAE Systems
- Carnegie Mellon University
- Corning Incorporated
- Create, Inc.
- ETH
- Georgia Institute of Technology
- IMEC
- INRIA
- Institute for Defense Analyses
- Intuit, Inc.
- McMaster University
- Micron Technology
- MIT Lincoln Labs
- NSA
- Raytheon
- Saudi Aramco
- Singapore University of Technology
- Total
- U.S. Army Research Labs
- Xilinx

Your local sales representative can create a custom recruitment package for you that combines print, online, sponsorships and newsletters.

Call +1 212 705 8939 for more information

Reach the largest audience of highly qualified engineers & tech professionals

They're in their prime leadership years*

Average age is 45 years old

They're highly educated**

95% of IEEE Members hold a Bachelor's Degree or Higher

More than half work for businesses employing 1,000 or more people*

- 32.8% Large company (10,000+ employees)
- 19.2% Medium-size company (1,000 – 9,999 employees)
- 25.8% Small company (under 1,000 employees)

IEEE Members Technical Interests***

Telecommunications	51%
Energy	50%
Computing	48%
Green Technology	46%
Engineering Education	44%
Consumer Electronics	39%
Smart Grid	37%
Cloud Computing	34%
Life Sciences, Biomedical	32%
Robotics	32%
Aerospace	21%

Primary Address**

US	49.1%
Asia/Pacific Rim	24.1%
Europe, Africa, Middle East	18.5%
Canada	4.3%
Latin America	4.0%



“The quality of talent is excellent.”

ADVERTISING OPPORTUNITIES

Find the most qualified candidates for your company's future

Make the most of your recruitment budget with any of the following:

Print

The first choice for your branding ad and individual job announcements.

Online Job Postings

Post your open position on the IEEE Job Site and reach the top engineers and tech professionals worldwide.

Banners and Page Peels

Advertising on the IEEE Job Site delivers a half million impressions per month and adds high impact to your print and direct marketing program.

Alerts

The IEEE Job Site Career Alert delivers a free biweekly E-mail report on jobs, education, management and the engineering workplace. Place a sponsor message here to reach active and passive job seekers.

Employer Branding Webinars

Employer Branding Webinars are the best way to interactively communicate the key benefits of working for your company and inform job seekers of the job opportunities within your organization.

Virtual Career Fairs

A virtual career fair enables you to find highly-qualified candidates while lowering your cost-per-hire. Your sponsorship also allows you to host a Careers Webinar and speak with job seekers via Live Online Chat.

IEEE-USA Salary Service

The IEEE-USA Salary Service offers annual subscribers access to the online IEEE-USA Salary Calculator and IEEE-USA Salary & Benefits Survey eReports for accurately benchmarking technical professionals' compensation individually or organization-wide.



The IEEE Media recruitment package is unbeatable in reach, value and flexibility.



81% of subscribers agree that IEEE Spectrum content is superior relative to other scientific-related publications in the field.*

Print Opportunities

Brand your company or institution monthly in IEEE Spectrum and target your next recruit. Reach the world's top engineers in every sector — from communications to defense, from computers to transportation. Award-winning IEEE Spectrum is a direct line to leaders shaping technology and business.

Engineering and Computer Science departments of many worldwide academic institutions choose IEEE members to enhance their faculty and research lab staff because they are the most qualified and sought after candidates. Major companies regularly place recruitment display ads seeking the best IT, high technology and engineering talent.

IEEE Tech Societies Magazines
<http://advertise.ieee.org/product/print>

Focus your recruitment message to an unparalleled technology-savvy audience of engineers and top executives in any of 25 vertical publications precisely targeted to members of a specific Technical Society.



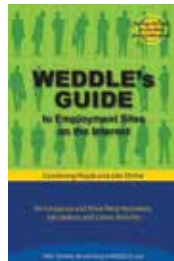
“We have access to candidates with the right qualifications and background.”

THE IEEE JOB SITE

Named Top 100 Web Site in WEDDLE's Guide to Employment Sites

Profile of Registered Job Seekers*

75.2%	Employed
76.6%	Hold advanced degrees
53.6%	Passive job seekers
Average age	46 years old
Average salary	\$86,000



The IEEE Job Site connects you with the world's largest technical talent pool. Register an account on our Web site and you can begin posting positions within minutes!

Top 10 Job Searches by Candidates**:

- Robotics
- Radar
- Computer Science
- Optics
- Electrical Engineer
- Biomedical
- Engineer
- Professor
- Faculty
- Intern

Job Function for Registered Job Seekers*

Electrical Engineer	26.6%
R&D/Scientist/Engineer	23.2%
Computer Engineer/Scientist	13.5%
Software Engineer	10.5%
IT Professional	5.2%
Design Engineer	4.9%
Telecommunications Engineer	3.4%
Test Engineer	3.0%

Average Unique Visitors***

31,445

Average Page Views***

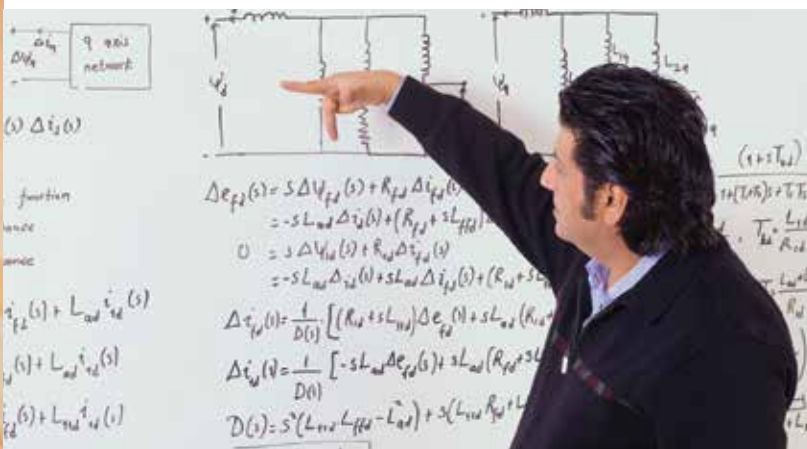
122,289

Average Number of Resumes**

19,702

The IEEE Job Site:

- Provides employers with more qualified candidates than CareerBuilder, Dice and Monster.com.*
- Serves more than the membership of IEEE and its associated Technical Societies.
- Delivers your postings instantly to registered IEEE members.
- Pre-qualifies candidates electronically within minutes.
- Provides resumes matched to your needs quickly and cost-effectively.
- Offers an anonymous response option to entice coveted passive job seekers.



For more information, call +1 212 705 8939
or e-mail employerjobsite@ieee.org.

<http://advertise.ieee.org/contact/recruitment>

*2012 IEEE Job Site User Survey
**Adicio January-June 2014 Stats
***Google Analytics - June 2013-May 2014

Reach job candidates more effectively with these features on the IEEE Job Site!

Featured Jobs

Give your job posting more exposure by placing it in the Featured Jobs area on the IEEE Job Site home page. Featured Jobs also appear on IEEE Facebook Pages and myIEEE — the IEEE member's personalized Web page — exposing your job post to passive job seekers.

Spotlight Jobs

Put your job in the spotlight for an overwhelming response from job seekers. Spotlight Jobs generate high click-through rates because they are strategically placed at the top of the Job Search Results page.

Job Clips

Our dedicated video professionals will create a dynamic Web video based on your job posting to bring candidates directly into your work environment.

Employer Profiles

Communicate key benefits and gain greater visibility and exposure with a customized, quality Web video about your company.

Banners

Advertising on the IEEE Job Site links to your hiring needs, policies and employee advantages. Select your choice of four cost-effective positions on the IEEE Job Site or run a banner ad on the IEEE Job Site Mobile Platform.

Page Peel

Placing exclusive sponsored page peel ads will produce more click-throughs and sales because these non-distracting ads waving on the upper right edge of the IEEE Job Site play on our user's curiosity.

Featured Employer Logo Ad

Direct job seekers to your Company Profile on the IEEE Job Site by displaying your logo on the IEEE Job Site home page.

Partner and Niche Networks

Target your job posting to a niche audience by cross posting your open position on job boards focused on specific sectors of the job market, geography or technical expertise.

IEEE Job Site Mobile Mini Site

Connect your recruitment efforts with our mobile technology by sponsoring a self-contained, exclusively branded mobile site which builds on the data you've posted on the IEEE Job Site.

Career Fairs Listing

Showcasing your event on the Career Events page of the IEEE Job Site enables the perfect candidate to find you.

Organizations like these use the IEEE Job Site to find senior-level managers, top engineers and technology experts in every sector of industry.

- ASML
- BAE Systems
- Bose
- BP
- CERN
- Charles River Analytics
- GE India Technology Center
- General Electric
- Hodes IQ
- IBM
- IMEC
- Intel
- Lockheed Martin
- Microsoft
- Motorola
- North American Electric Reliability Corp.
- Northrop Grumman
- NSA
- Philips Electronics
- Rolls Royce
- Schweitzer Engineering Laboratories
- Total

“I posted our opening on the IEEE Job Site and received nicely qualified candidates within a few days!”

Human Resources Manager,
AIRMAR Technology Corporation

2015 CAREERS/EDUCATION MEDIA PLANNER

Winner of 39 editorial awards in 2014



MONTH	CLOSE	MATERIALS	RECRUITMENT FEATURES	EDITORIAL FEATURES	2015 BONUS DISTRIBUTION
JAN	1 DEC	8 DEC	<ul style="list-style-type: none"> • Startup Profile 	<ul style="list-style-type: none"> • Annual Technology Prediction/Analysis Issue 	<ul style="list-style-type: none"> • Consumer: CES, Las Vegas, NV • Telecommunications: IEEE CCNC, Las Vegas, NV
FEB	2 JAN	8 JAN	<ul style="list-style-type: none"> • Unsung Heroes of Engineering 	<ul style="list-style-type: none"> • Computing: China's Baidu Search • Semiconductors: Plasmonic Routers • Semiconductors: Secure Chips • Computing: Call Computer 	<ul style="list-style-type: none"> • Semiconductors: IEEE Solid State Circuits, San Francisco, CA
MAR	2 FEB	9 FEB	<ul style="list-style-type: none"> • Career Profile 	<ul style="list-style-type: none"> • Telecom: The Future of Internet Routing • Computing: Protecting The Internet of Things • At Work: Dream Jobs Special Report 	<ul style="list-style-type: none"> • Telecommunications: Mobile World Congress, Barcelona, Spain • Telecommunications: Optical Fiber Communications Conference, Los Angeles, CA • Telecommunications: IWCE, Las Vegas, NV • Telecommunications: IEEE WCNC, New Orleans, LA
APR	2 MAR	9 MAR	<ul style="list-style-type: none"> • Special Supplement: IEEE Spectrum New Career Guide • Coping with Promotion 	<ul style="list-style-type: none"> • Special Report/ History: 50 Years Of Moore's Law • Transportation: Top 10 Tech Cars 	<ul style="list-style-type: none"> • Telecommunications: NAB, Las Vegas, NV • Computing/Telecommunications/Semiconductors: IEEE RFID 2015, San Diego, CA • Telecommunications: INFOCOM, Hong Kong, China • Telecommunications: ICASSP, Brisbane, Australia • SHRM Talent Management Conference & Exposition, San Diego, CA
MAY	1 APR	8 APR	<ul style="list-style-type: none"> • Startup Profile 	<ul style="list-style-type: none"> • Biomedical: Transcranial Brain Enhancement • Semiconductors: Spintronics for Nonvolatile Logic • Semiconductors: ARM mini-Report: How We Designed the ARM; History of the BBC Micro SC • Geek Life: Profile — IEEE Medal of Honor Winner 	<ul style="list-style-type: none"> • Semiconductors/Computer: Multicore Developers Conference, Santa Clara, CA • World Science Festival, New York, NY • Telecommunications: MTT, Phoenix, AZ
JUN	30 APR	7 MAY	<ul style="list-style-type: none"> • Career Profile 	<ul style="list-style-type: none"> • Special Issue: Big Data And The Future Of Medicine 	<ul style="list-style-type: none"> • Eurelectric, TBD • Computing/Semiconductors: Design Automation Conference, San Francisco, CA • NACE Expo & Conference, San Antonio, TX • Telecommunications: IEEE ICC, London, UK • Computing: EE Live!, Santa Clara, CA • Telecommunications: IEEE SECON, TBD
JUL	1 JUN	8 JUN	<ul style="list-style-type: none"> • Where the Jobs Are: 2015 	<ul style="list-style-type: none"> • Semiconductors: History of Molecular Electronics • Energy: UHV Supergrid Testing • Consumer Electronics: Buyers' Guide to Video Drones • Semiconductors: Augmented Reality Safety 	<ul style="list-style-type: none"> • Telecommunications: Antennas and Propagation, Vancouver, CA • Semiconductors: IEEE SEMICON West, San Francisco, CA • Energy: IEEE Power & Energy Society Meeting, Denver, CO • Computing: International SuperComputing Conference, Frankfurt, Germany
AUG	1 JUL	8 JUL	<ul style="list-style-type: none"> • Startup Profile 	<ul style="list-style-type: none"> • Energy: Metal-Air Batteries • Robotics: 3D Printing in Schools • Geek Life/History: Innovation Magazine • Computing: Supercomputers' Resiliency to Errors 	<ul style="list-style-type: none"> • Energy: EMC, Dresden, Germany • NI Week, Austin, TX
SEP	31 JUL	7 AUG	<ul style="list-style-type: none"> • Special Ad Section: University Spotlight • Career Profile 	<ul style="list-style-type: none"> • Computing: DRAM Errors • Semiconductors: Nanomagnets for Nonvolatile Logic • Biomedical: Qualcomm's Tricorder • Telecom: RF Noise Pollution 	<ul style="list-style-type: none"> • Telecommunications: IEEE PIMRC, TBD • CTIA Wireless, Las Vegas, NV • Comsol Conference, TBD
OCT	2 SEP	9 SEP	<ul style="list-style-type: none"> • Special Ad Section: Great Places to Work • Working Transnationally 	<ul style="list-style-type: none"> • Telecom: RamCloud • Consumer Electronics: The Printable Smartphone • Energy: Atlantic Offshore DC Grid 	<ul style="list-style-type: none"> • Comsol Conference, Boston, MA • Telecommunications: Futurecom, Sao Paulo, Brazil • Telecommunications: IEEE MILCOM, Tampa, FL
NOV	1 OCT	8 OCT	<ul style="list-style-type: none"> • Special Ad Section: Cybersecurity Spotlight • Startup Profile 	<ul style="list-style-type: none"> • Semiconductors: The Future of the Vacuum Tube • Semiconductors: Tiny Super-capacitors • Energy: Wind Forecasting 	<ul style="list-style-type: none"> • Computing: IEEE/ACM Conference on Computer Aided Design, TBD • Computing: SuperComputing, Austin, TX
DEC	2 NOV	9 NOV		<ul style="list-style-type: none"> • Aerospace: Advanced Space Suits • Transportation: Smart Traffic Signals • Computing: The Super-conducting Supercomputer • Green Tech: Vehicle To Grid 	<ul style="list-style-type: none"> • Telecommunications: IEEE GLOBECOM, San Diego, CA

2015 RECRUITMENT RATES

NORTH AMERICAN RECRUITMENT PACKAGES | 220,466* CIRCULATION | B&W RATES

	1X	6X	12X	18X	24X
1 PAGE	\$14,100	\$13,425	\$12,710	\$11,770	\$11,330
¾ PAGE	11,155	10,585	10,070	9,550	9,150
½ PAGE	7,980	7,545	7,175	6,835	6,515
⅓ PAGE	6,145	5,850	5,505	5,255	5,085
¼ PAGE	4,765	4,520	4,245	4,130	3,875
⅙ PAGE	3,990	3,735	3,615	3,440	3,215
⅓ PAGE	2,495	2,335	2,250	2,135	2,045

WORLDWIDE PACKAGES | 402,396* CIRCULATION | B&W RATES

	1X	6X	12X	18X	24X
1 PAGE	\$15,205	\$14,400	\$13,685	\$13,080	\$12,480
¾ PAGE	11,995	11,390	10,845	10,360	9,900
½ PAGE	8,550	8,150	7,715	7,375	7,055
⅓ PAGE	6,635	6,260	5,970	5,740	5,425
¼ PAGE	5,135	4,820	4,590	4,420	4,220
⅙ PAGE	4,275	4,045	3,875	3,670	3,500
⅓ PAGE	2,595	2,460	2,350	2,215	2,130

COLOR RATES

	North American	Worldwide	International
2 COLOR	\$490	\$525	\$250
3 COLOR	580	625	295
4 COLOR	920	995	450
COLOR SPREAD	1,515	1,635	735

PACKAGE RATES INCLUDE

	# Jobs Online
1 PAGE +	4 jobs plus banner for one month
¾ PAGE +	3 jobs plus banner for one month
½ PAGE +	2 jobs
⅓ PAGE +	1 job
¼ PAGE +	1 job
⅙ PAGE +	1 job
⅓ PAGE +	1 job

INTERNATIONAL PACKAGES | 181,930* CIRCULATION | B&W RATES

	1X	6X	12X	18x	24X
1 PAGE	\$7,455	\$7,050	\$6,725	\$6,440	\$6,130
¾ PAGE	5,905	5,590	5,325	5,060	4,855
½ PAGE	4,245	3,980	3,805	3,630	3,455
⅓ PAGE	3,245	3,105	2,925	2,780	2,695
¼ PAGE	2,520	2,400	2,255	2,195	2,050
⅙ PAGE	2,110	1,990	1,935	1,820	1,700
⅓ PAGE	1,700	1,585	1,520	1,435	1,375

Call +1 212 705 8939 or e-mail employerjobsite@ieee.org to inquire about our value-added recruitment packages.

To determine which advertising opportunity best meets your immediate needs, speak with one of our IEEE Media Recruitment Services sales representatives today.

2015 IEEE JOB SITE RATES

Cost-effective ways to reach qualified candidates

2015 ANNUAL JOB POSTING PACKAGE RATES

	JOB POSTINGS	FEATURED JOB POSTS	SPOTLIGHT JOB POSTS	FEATURED EMPLOYER LOGO	CAREERCAST NICHE NETWORK
Level 1 (4 Job Posts)	\$855	\$1,590	\$1,870	\$1,380	\$1,255
Level 2 (10 Job Posts)	1,905	3,640	4,420	3,220	2,800
Level 3 (25 Job Posts)	4,290	8,365	10,400	7,570	6,260
Level 4 (30 Job Posts)	4,740	9,330	11,700	8,680	7,105
Level 5 (50 Job Posts)	7,600	14,740	18,200	14,165	11,015
Level 6 (100 Job Posts)	14,235	27,505	33,805	27,360	20,010
Level 7 (Unlimited Job Posts)	TBD	TBD	TBD	TBD	TBD

A LA CARTE PRICING

	COST
30-Day Single Job Post	\$295
30-Day Single Featured Job Post	560
30-Day Single Spotlight Job Post	585
60-Day Single Job Post	550
60-Day Single Featured Job Post	920
60-Day Single Spotlight Job Post	1,050

RESUME DATABASE*

	ANNUAL FEE	+ PACKAGE	FULL COST
Level 1 (4 Job Posts)	\$2,645	\$855	\$3,500
Level 2 (10 Job Posts)	2,500	1,905	4,405
Level 3 (25 Job Posts)	2,340	4,290	6,630
Level 4 (30 Job Posts)	2,205	4,740	6,945
Level 5 and above	1,905	See above	TBD

* Please note, the Resume Database annual subscription can only be purchased in conjunction with a job posting contract. All prices are for one year. Additional users cost \$600 per user annually.

BANNER ADVERTISING OPTIONS

POSITION	SIZE	RATE
Leaderboard	728 x 90	\$3,500
Medium Rectangle	300 x 250	\$3,000
Button	120 x 90	\$2,000
Expandable Banner	600 x 250	\$1,995
Page Peel	800 x 600	\$2,500

For complete formatting and mechanical specs, please visit our web site at www.ieee.org/jobs/advertise

Recruitment Online Video Options

Employer Video Profile: \$2,295 per year with 1 edit/review
Additional edits/reviews = \$125 per edit/review

Job Clips Video Packages: \$125 per video with a minimum purchase of a Level 1 Job Post Package



Sample of Banner Ad

IEEE Job Site Career Alert

circ: 300,000

Leaderboard

Dimensions: 468 x 60

Cost: \$5,000

Skyscraper Ad

Dimensions: 120 x 600

Cost: \$5,000

Bottom Banner

Dimensions: 468 x 60

Cost: \$3,500

Button

Dimensions: 120 x 90

Cost: \$2,500

IEEE Job Site Mobile Banner Advertising

For rates, contact your local sales representative.

IEEE Job Site Mobile Mini Site

For sponsorship rates, contact your local sales representative.

Employer Branding Webinars

For sponsorship rates, contact your local sales representative.

Virtual Career Fairs

For sponsorship rates, contact your local sales representative.

Career Fair Listing

For rates, contact your local sales representative.

**For more information, call +1 212 705 8939
or e-mail employerjobsite@ieee.org.**

<http://advertise.ieee.org/contact/recruitment>

2015 IEEE MEDIA RECRUITMENT SERVICES MECHANICAL SPECIFICATIONS



The classified advertisements of interest to IEEE members have been placed by educational, governmental, and industrial organizations. The IEEE encourages employers to offer salaries that are competitive, but occasionally a salary may be offered that is significantly below currently accepted levels. In such cases the reader may wish to inquire of the advertiser whether extenuating circumstances may apply. IEEE Spectrum may reject any advertisement that contains any of these phrases: "Recent college grads," "1 to 4 years maximum experience," "Up to 5 years experience," or "10 years maximum experience." Further, IEEE reserves the right to amend any such advertisement without specific notice to the advertiser in order to conform to the Age Discrimination in Employment Act.

Printing Method: Web offset. IEEE Spectrum subscribes to SWOP (Specifications for Web Offset Publications) standards. For complete mechanical requirements, write IEEE Spectrum Magazine, Advertising Production Department. See mailing instructions for address.

Supplied Advertising Material

Electronic Advertising Files:

— Press-ready Adobe PDF files (preferred)

— EPS Files (Note: When saving as EPS file, be sure to include tif images in CMYK and supply a list of fonts that are used within that file. Send EPS files on CD along with original application file with digital proofs — color if applicable.)

Proofing: For color ads, 1 SWOP press proof with color bars or off-press proof.

Maximum Screen: 133 lines

Maximum Tonal Density:

Black & White 85% for areas not intended to print solid.
Black & 1 Color 160%
4 Color 300% with only one solid.

Trim Size: 7.875" x 10.5". The live copy area for bleed is 7" x 10".

Live Material for Bleed Units: For bleed pages, columns, and halves, keep essential matter .375" from top and bottom and .5" from left and right side of all pages, and at least .625" from bleed edge on both pages of facing page spread.

Live material in facing pages should not be closer than .125" on each page to center fold. Publisher reserves right to crop .1875" from either side of full pages and two-column units and .25" from either side of one-column units to compensate for variation in trim page size. Engraver's mark must be etched in bearer top and bottom at center of each page for guide in cutting apart.

Mailing Instructions

Send all orders, contracts, proofs, and films to IEEE Spectrum Magazine, Advertising Production Department, 445 Hoes Lane, Piscataway, NJ 08854.

Telephone +1 732 562 6334

Fax +1 732 562 1745

E-mail: fs.ieeemediamedia@ieee.org

Issuance And Closing Dates

Published monthly: Issued last week of month preceding issue date.

Closing dates: Space reservations 1st of month preceding date of issue (12 noon Pacific Standard Time). Copy to be set 1st of month preceding date of issue. Complete films or artwork 8th of month preceding date of issue. Cancellations not accepted after closing dates. Cancellations not accepted on cover and preferred position contracts without written notice to publisher 30 days before closing date.

General Information

Printing material will be destroyed 12 months after issue date unless otherwise instructed in writing. Inquiries concerning printed reproduction should be submitted within 3 weeks of issue date.

Production Charge: There will be a minimum charge of \$50.00 non-commissionable for any changes to any ad.

Contract And Copy Regulations

For Contract and Copy Regulations, please visit <http://advertise.ieee.org/recruitment/print/spectrum>.

Commission

15% of gross billing allowed to recognized agencies on space, color, and position, provided account is paid within 30 days from invoice date.

Frequency Rates

Frequency rates are based on number of units within a 12-month contract year. Two-page spreads count as two units. Space run in any advertising edition counts toward frequency. All positions are R.O.P. or Publisher's Choice.

UNIT SIZES AVAILABLE

INCHES	NON-BLEED	BLEED
1 Page	7" x 10"	8.125" x 10.75"
2 Facing Pages	15.125" x 10" (Gutter Bleed)	16.25" x 10.75"
¾ Page Vertical	4.5625" x 10"	5.3125" x 10.75"
½ Page Island	4.5625" x 7.375"	5.3125" x 8"
½ Page Vertical	3.25" x 10"	4.0625" x 10.75"
½ Page Horizontal	7" x 4.75"	8.125" x 5.25"
¼ Page Vertical	2.1875" x 10"	3.0625" x 10.75"
¼ Page Square	4.5625" x 4.75"	5.3125" x 5.25"
¼ Page Square	3.25" x 4.75"	—
¼ Page Vertical	2.1875" x 4.75"	—
¼ Page Vertical	2.1875" x 2.375"	—

MILLIMETERS	NON-BLEED	BLEED
1 Page	178mm x 254mm	206mm x 273mm
2 Facing Pages	384mm x 254mm (Gutter Bleed)	413mm x 273mm
¾ Page Vertical	116mm x 254mm	135mm x 273mm
½ Page Island	116mm x 188mm	135mm x 204mm
½ Page Vertical	83mm x 254mm	104mm x 273mm
½ Page Horizontal	178mm x 121mm	206mm x 133mm
¼ Page Vertical	56mm x 254mm	81mm x 273mm
¼ Page Square	116mm x 121mm	135mm x 133mm
¼ Page Square	83mm x 121mm	—
¼ Page Vertical	56mm x 121mm	—
¼ Page Vertical	56mm x 60mm	—

RECRUITMENT SALES REPRESENTATIVE CONTACTS

U.S./Canada

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Western 1/3/Northwest/Southwest

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