

CYBERSECURITY SPOTLIGHT

Recruit the Most Qualified Candidate for Your Cybersecurity Positions!

Spotlight your open cybersecurity position in the November 2016 issue of IEEE Spectrum and reach over 390,000 highly qualified engineers.

Your Cybersecurity Spotlight ad will be placed at the beginning of the Recruitment Section.

In addition, your open position will appear on the IEEE Job Site as a Spotlight Job, where it generate high click-thru rates because it is strategically placed at the top of the Job Search Results page.



CYBERATTACKS CREATE NEW JOB OPPORTUNITIES

In recent months, at least 72 organizations around the world have been the victims of cyberattacks, including the United Nations, International Monetary Fund, U.S. Central Intelligence Agency, U.S. Senate, Citigroup, and Lockheed Martin Corp., the largest defense contractor in the United States.

ADVERTISEMENT RELEASED BY REPORT FROM THE SECURITY BUSINESS CONNECTION COUNCIL, A GROUP OF 1500 SECURITY EXECUTIVES, ADVISORS AND CONSULTANTS. IT IS A PUBLISHED REPORT. IT MAY BE REPRODUCED OR TRANSMITTED IN ANY FORM OR BY ANY MEANS, ELECTRONIC OR MECHANICAL, INCLUDING PHOTOCOPYING, RECORDING, OR BY ANY INFORMATION STORAGE AND RETRIEVAL SYSTEM. THE USE OF THIS JOURNAL'S CONTENTS FOR ANY OTHER PURPOSES WITHOUT THE EXPRESS WRITTEN PERMISSION OF THE PUBLISHER IS PROHIBITED.



This special section will target the IT, high technology and engineering professionals who will enable your firm to successfully compete and thrive, even in today's challenging business environments.

Additional Information:

- Full Page advertisers earn four free 30-Day Spotlight Job Posts on the IEEE Job Site (valued at \$2,340)
- Half Page advertisers earn two free 30-Day Spotlight Job Posts on the IEEE Job Site (valued at \$1,170)

Place Your Cybersecurity Position in the Cybersecurity Spotlight Section of IEEE Spectrum – November 2016.

ADVERTISING INFORMATION

November 2016

Space closes September 30

Supplied Material due October 6

Worldwide Edition Only

Full Page \$10,995 Net (Reg. \$15,205)

7 x 10 (178mm x 254mm)

Half Page \$7,495 Net (Reg. \$8,550)

Horizontal – 7 x 4.75 (178mm x 121mm)

Vertical – 3.25 x 10 (83mm x 254mm)

Free color (a \$1,495 value)

For additional advertising information, please contact us at +1 212 705 8939 or via e-mail at employerjobsite@ieee.org.