

## GREAT PLACES TO WORK FEATURED SECTION

**Does Your Company Have What it Takes to Recruit the Most Qualified Candidate? Prove it!**

**Feature your organization as a “Great Place to Work” in the October 2016 issue of IEEE Spectrum and reach over 390,000 highly qualified engineers.**

These industry professionals shape the development, application and impact of new and emerging technologies around the globe.

Use this full-page section to feature what sets your company apart from the rest - sustainable recruiting practices, competitive salary, telecommuting options, great benefits – whatever makes your company a “a great place to work”.

In addition, you will receive a free 30-Day Featured Job Post on the IEEE Job Site – where it will also appear on IEEE Facebook pages and on myIEEE – the IEEE member’s personalized Web page – exposing your job post to passive job seekers.



### Additional Information:

- Full Page advertisers earn four free 30-Day Featured Job Posts on the IEEE Job Site (valued at \$2,240)
- Half Page advertisers earn two free 30-Day Featured Job Posts on the IEEE Job Site (valued at \$1,120)
- ½ Page ad / ½ Page Editorial combination available (contact us for more details)

**Recruit top technology-engineering innovators with your October 2016 “Great Place to Work” advertisement.**

### ADVERTISING INFORMATION

#### October 2016

Space closes September 1

Supplied Material due September 8

Worldwide Edition Only

**Full Page \$10,995 Net (Reg. \$15,205)**

7 x 10 (178mm x 254mm)

**Half Page \$7,495 Net (Reg. \$8,550)**

Horizontal - 7 x 4,75 (178mm x 121mm)

Vertical - 3.25 x 10 (83mm x 254mm)

**Free color (a \$1,495 value)**

**For additional advertising information, please contact us at +1 212 705 8939 or via e-mail at [employerjobsite@ieee.org](mailto:employerjobsite@ieee.org).**