

IEEE MEDIA RECRUITMENT SERVICES

ADVERTISING OPPORTUNITIES

IEEE Media Recruitment Services provide you with the complete employment resources you need to reach the brightest and most qualified candidates for your open positions.

Print Opportunities

IEEE Spectrum

IEEE Spectrum is the flagship publication of the IEEE – the largest and most influential technical professional organization in the world. Spectrum reaches an audience of 400,000 IEEE Members. In addition, 81% of subscribers agree that content is superior relative to other scientific-related publications in the field.

Your branding and recruitment ad in IEEE Spectrum targets the world's top engineers in every sector – from communications to defense, from computers to transportation.

IEEE Media Select Market Magazines

Focus your recruitment message to an unparalleled technology-savvy audience of engineers and top executives in any of the 26 vertical publications precisely targeted to members of a specific Technical Society.

Other Advertising Opportunities

IEEE Job Site Career Alert:

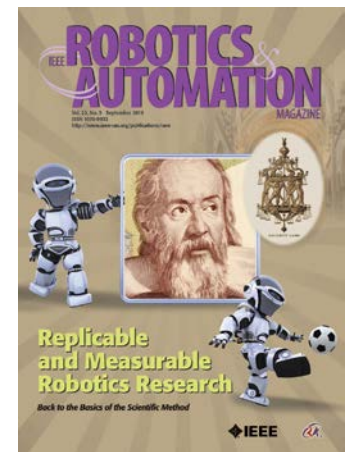
Reach 300,000 subscribers in a bi-weekly e-mail report on jobs, education, and the engineering workplace.

Employer Branding Webinar:

Interactively communicate the key benefits to working for your company.

Virtual Career Fair:

Enables you to find highly-qualified candidates while lowering your cost-per-hire, and allows you to host a Careers Webinar and conduct Live Online Chat.



ONLINE ADVERTISING OPPORTUNITIES

Banner Advertising

Advertising on the IEEE Job Site links to your hiring needs, policies and employee advantages. Select your choice of four cost-effective positions or run a banner ad on the IEEE Job Site Mobile Platform.

Page Peel Advertising

These non-distracting ads produce more click-thrus and secure an exclusive sponsored monthly position.

IEEE Job Site Mobile Mini Site

Connect your recruitment efforts with our mobile technology by sponsoring a self-contained, exclusively branded mobile site which builds on the data you've posted on the IEEE Job Site.

IEEE-USA Salary Service:

The IEEE-USA Salary Calculator and Salary Benefits Survey eReports enables you to accurately benchmark technical professionals' compensation individually or organization-wide.

For additional advertising information, please contact us at +1 212 705 8939 or via e-mail at employerjobsite@ieee.org.

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Reach job candidates more effectively with these features on the IEEE Job Site – the official IEEE website for engineering and technology jobs!

Online Opportunities

Job Postings

Post your open position on the IEEE Job Site for 30 or 60 days and reach the top engineers and tech professionals worldwide. Realize substantial savings by posting multiple job openings on the IEEE Job Site with an annual contract or post individual job openings as they become available with a la carte pricing.

Social Media Optimization+

Extend the reach of your job postings with SMO+ and your job will automatically be distributed to hundreds of social media sites and channels.

Partner and Niche Networks

Connect with IT and Engineering professionals through our unique blend of partner websites on the CareerCast IT & Engineering Network. Or get greater exposure to a diverse audience and qualified disabled jobs seekers with the OFFCP/EEOC Network. The OFFCP/EEOC Network includes the CareerCast Disability and CareerCast Diversity Networks and provides you with the documentation you need to prove your hiring practice is compliant with OFFCP and EEO laws.

Available for Job Post Package Advertisers

Resume Database Access

Resume Database access is available for reaching those hard-to-find passive candidates. An additional fee applies and must be purchased with a fixed rate posting package.

Silent Matching

At no additional cost to you, job seekers will automatically receive an e-mail if you post a job that matches their background – helping drive traffic to your job posting and increase response to your open position.



JOB POST ENHANCEMENTS

Featured Upgrade

Featured Jobs appears on the home page as well as on IEEE Facebook pages and myIEEE – the IEEE member's personalized Web page – exposing your job post to passive job seekers.

Spotlight Jobs

Spotlight Jobs generate high click-through rates because they are strategically placed at the top of the Job Search Results page.

INTERACTIVE ADVERTISING

Job Clips

Create a dynamic Web video from your job posting and bring your candidate directly into the work environment.

Employer Profile Videos

Communicate key benefits and gain great visibility and exposure with a customized, quality Web video about your company.

**For additional advertising information, please contact us at
 +1 212 705 8939 or via e-mail at employerjobsite@ieee.org.**

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