

# Cybersecurity Spotlight Featured Section

Recruit the most qualified candidates for your cybersecurity positions!

Spotlight your open cybersecurity position in the November 2017 issue of IEEE Spectrum and reach over 390,000 highly qualified engineers.



A new report out from Cybersecurity Ventures estimates there will be 3.5 million unfilled cybersecurity jobs by 2021, up from 1 million openings last year. Every technology professional needs to be involved with protecting and defending apps, data, devices, infrastructure, and people.

Our Cybersecurity Spotlight is of particular interest to IT, high technology and engineering professionals, the very candidates who will enable your firm to succeed in today's challenging business environment.

### Special Added Value

- Place a 1/2 page or larger advertisement and **receive one Gold level placement** valued at \$4,410 in your choice of the following e-newsletters:
  - Aerospace Technology Inventory
  - Defense & Security Technology
  - Networking Communications
  - Wireless Technology
- Place a full page advertisement and **receive four free 30-Day Spotlight Job Posts on the IEEE Job Site** (valued at \$2,340)
- Place a 1/2 page advertisement and **receive two free 30-Day Spotlight Job Posts on the IEEE Job Site** (valued at \$1,170)

E-newsletter placements subject to inventory availability. Placements are made on a first come first serve basis.



### Advertising Information

November 2017  
 Space closes September 30  
 Supplied material due October 6  
 Worldwide edition only  
 Full Page: \$10,995 Net (reg. \$15,205)  
 Half Page: \$7,495 Net (reg. \$8,550)  
 Free color, a \$1,495 value

### Print Ad Specs

Full Page: 7 x 10 (178mm x 254mm)  
 1/2 Horizontal: 7 x 4.75 (178mm x 121mm)  
 1/2 Vertical: 3.25 x 10 (83mm x 254mm)

**Get noticed! Place your open Cybersecurity position in the Cybersecurity Spotlight Section of the November 2017 issue of IEEE Spectrum.**

For additional advertising information, please contact us today.

**800.261.2052 | e-mail [employerjobsite@ieee.org](mailto:employerjobsite@ieee.org)**