

# 2017 Media Planner

## Winner of 9 Editorial Awards in 2016



Month	Close	Materials	Editorial Features	2017 Bonus Distribution
<b>Jan</b>	<b>1 Dec</b>	<b>8 Dec</b>	<ul style="list-style-type: none"> <li>• Annual Technology/Prediction Analysis Issue</li> </ul>	<ul style="list-style-type: none"> <li>• Consumer: CES, Las Vegas, NV</li> <li>• Telecommunications: IEEE CCNC, Las Vegas, NV</li> </ul>
<b>Feb</b>	<b>30 Dec</b>	<b>6 Jan</b>	<ul style="list-style-type: none"> <li>• Telecom: Phil Rosedale's Killer App for Virtual Reality Social Media</li> <li>• Energy: Solar DC Homes in India</li> <li>• Computing: Attack of the Clones</li> <li>• Transportation: Jaguar/Range Rover's Projected Pattern Recognition</li> </ul>	<ul style="list-style-type: none"> <li>• Semiconductors: IEEE Solid State Circuits, San Francisco, CA</li> <li>• Telecommunications: Mobile World Congress, Barcelona, Spain</li> </ul>
<b>Mar</b>	<b>1 Feb</b>	<b>8 Feb</b>	<ul style="list-style-type: none"> <li>• Computing: Microsoft's Underwater Servers</li> <li>• Energy: Replacing the Transformer</li> <li>• Energy: Stationary Batteries</li> <li>• Biomedical: Robert Woo: Exoskeleton Test Pilot</li> </ul>	<ul style="list-style-type: none"> <li>• Telecommunications: Optical Fiber Communications, Los Angeles, CA</li> <li>• Telecommunications: IWCE, Las Vegas, NV</li> <li>• Telecommunications: IEEE WCNC, San Francisco, CA</li> <li>• Telecommunications: ICASSP, New Orleans, LA</li> </ul>
<b>Apr</b>	<b>1 Mar</b>	<b>8 Mar</b>	<ul style="list-style-type: none"> <li>• Telecom: Replacing the Internet</li> <li>• Aerospace: X-ray Free Electron Lasers</li> <li>• Transportation: Top 10 Tech Cars</li> <li>• Geek Life: PowerPoint at 30</li> <li>• Telecom: Wireless Interconnects</li> </ul>	<ul style="list-style-type: none"> <li>• Telecommunications: NAB, Las Vegas, NV</li> <li>• Telecommunications: INFOCOM, Istanbul, Turkey</li> <li>• SHRM Talent Management Conference &amp; Exposition, Chicago, IL</li> <li>• Computing/Telecommunications/Semiconductors: IEEE RFID 2017, San Diego, CA</li> </ul>
<b>May</b>	<b>31 Mar</b>	<b>7 Apr</b>	<ul style="list-style-type: none"> <li>• Biomedical: Digital Psychiatry</li> <li>• Green Tech: An Improved Electric Motor</li> <li>• Robotics: Robotic Octopus</li> <li>• Gadgets: Electronic Monitoring of Offenders</li> <li>• Profile: IEEE MOH Winner</li> </ul>	<ul style="list-style-type: none"> <li>• Semiconductors/Computer: IoT Conference, Santa Clara, CA</li> <li>• Telecommunications: IEEE ICC, Paris, France</li> </ul>
<b>Jun</b>	<b>1 May</b>	<b>8 May</b>	<ul style="list-style-type: none"> <li>• Special Issue: Can We Copy the Brain?</li> </ul>	<ul style="list-style-type: none"> <li>• Telecommunications: MTT, Honolulu, HI</li> <li>• Computing/Semiconductors: DAC, San Francisco, CA</li> <li>• Telecommunications: IEEE SECON, TBD</li> <li>• World Science Festival, New York, NY</li> </ul>
<b>Jul</b>	<b>1 Jun</b>	<b>8 Jun</b>	<ul style="list-style-type: none"> <li>• Telecom: Skyjacked Wifi</li> <li>• Biomedical: Smart Contact Lenses</li> <li>• Robotics: Rolls Royce's Roboship</li> <li>• Computing: Privacy of Public Data</li> <li>• Energy: Vannevar Bush and Solar Energy</li> </ul>	<ul style="list-style-type: none"> <li>• Semiconductors: IEEE SEMICON WEST, San Francisco, CA</li> <li>• Energy: IEEE Power &amp; Energy Society Meeting, Chicago, IL</li> <li>• Telecommunications: Antennas and Propagation, San Diego, CA</li> </ul>
<b>Aug</b>	<b>30 Jun</b>	<b>7 Jul</b>	<ul style="list-style-type: none"> <li>• Computing: Could Hackers Steal Time?</li> <li>• Aerospace: Electric Plane</li> <li>• Biomedical: Bio-electronic Chips</li> </ul>	<ul style="list-style-type: none"> <li>• Energy: EMC, Washington, DC</li> <li>• Computing/Consumer: Flash Memory Summit, Santa Clara, CA</li> </ul>
<b>Sep</b>	<b>1 Aug</b>	<b>8 Aug</b>	<ul style="list-style-type: none"> <li>• Computing: Stochastic Computing</li> <li>• Energy: Dendrites in Lithium-ion Batteries</li> </ul>	<ul style="list-style-type: none"> <li>• Telecommunications: IEEE PIMRC, TBD</li> <li>• Telecommunications: CTIA Wireless, Las Vegas, NV</li> <li>• Computing: COMSOL Conference, TBD</li> <li>• Computing: COMSOL Conference, Boston, MA</li> </ul>
<b>OCT</b>	<b>1 Sep</b>	<b>8 Sep</b>	<ul style="list-style-type: none"> <li>• Telecom: How Europe's Rail Comm System Could Inspire 5G</li> </ul>	<ul style="list-style-type: none"> <li>• Telecommunications: IEEE MILCOM, Tampa, FL</li> <li>• Telecommunications: Futurecom, Sao Paulo, Brazil</li> </ul>
<b>Nov</b>	<b>2 Oct</b>	<b>9 Oct</b>	<ul style="list-style-type: none"> <li>• GreenTech: 3D Mapping of the Roadbed</li> <li>• Semiconductors: Silicon Photonics</li> </ul>	<ul style="list-style-type: none"> <li>• Computing: IEEE/ACM Conference on Computer-aided Design, Irvine, CA</li> <li>• Computing: Supercomputing, TBD</li> </ul>
<b>Dec</b>	<b>1 Nov</b>	<b>8 Nov</b>	<ul style="list-style-type: none"> <li>• Robotics: AI-enabled Diagnostics</li> </ul>	<ul style="list-style-type: none"> <li>• Telecommunications: IEEE GLOBECOM, TBD, Singapore</li> <li>• Energy: PowerGen, Las Vegas, NV</li> </ul>

Editorial calendar is subject to change. For real-time editorial calendar, visit [advertise.ieee.org/display-ed-cal](http://advertise.ieee.org/display-ed-cal).