## 2017 Careers/Education Media Planner

Winner of 9 Editorial Awards in 2016

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| Jan   | 1 Dec | 8 Dec     | • Startup Profile    | • Annual Technology Prediction/Analysis Issue | • Consumer: CES, Las Vegas, NV  
|       |       |           |                      |                     | • Telecommunications: IEEE CCNC, Las Vegas, NV |
| Feb   | 30 Dec| 6 Jan     | • Career Profile     | • Telecom: Phil Rosedale’s Killer App for Virtual Reality Social Media  
|       |       |           |                      | • Energy: Solar DC Homes in India  
|       |       |           |                      | • Computing: Attack of the Clones  
|       |       |           |                      | • Transportation: Jaguar/Range Rover’s Projected Pattern Recognition | • Semiconductors: IEEE Solid State Circuits, San Francisco, CA  
|       |       |           |                      |                     | • Telecommunications: Mobile World Congress, Barcelona, Spain |
| Mar   | 1 Feb | 8 Feb     | • Engineers with Disabilities | • Computing: Microsoft’s Underwater Servers  
|       |       |           |                      | • Energy: Replacing the Transformer  
|       |       |           |                      | • Energy: Stationary Batteries  
|       |       |           |                      | • Biomedical: Robert Woo: Exoskeleton Test Pilot | • Telecommunications: Optical Fiber Communications, Los Angeles, CA  
|       |       |           |                      |                     | • Telecommunications: IWCE, Las Vegas, NV  
|       |       |           |                      |                     | • Telecommunications: IEEE WCNC, San Francisco, CA  
|       |       |           |                      |                     | • Telecommunications: ICASSP, New Orleans, LA |
| Apr   | 1 Mar | 8 Mar     | • Startup Profile    | • Telecom: Replacing the Internet  
|       |       |           |                      | • Aerospace: X-Ray Free Electron Lasers  
|       |       |           |                      | • Transportation: Top 10 Tech Cars  
|       |       |           |                      | • Geek Life: PowerPoint at 30  
|       |       |           |                      | • Telecom: Wireless Interconnects | • Telecommunications: NAB, Las Vegas, NV  
|       |       |           |                      |                     | • Telecommunications: INFOCOM, Istanbul, Turkey  
|       |       |           |                      |                     | • SHRM Talent Management Conference and Exposition, Chicago, IL  
|       |       |           |                      |                     | • Computing/Telecommunications/Semiconductors: IEEE RFID 2017, San Diego, CA |
| May   | 31 Mar| 7 Apr     | • Careers Profile   | • Biomedical: Digital Psychiatry  
|       |       |           |                      | • Green Tech: An improved Electric Motor  
|       |       |           |                      | • Robotics: Robotic Octopus  
|       |       |           |                      | • Gadgets: Electronic Monitoring of Offenders | • Semiconductors/Computer: IoT Conference, Santa Clara, CA  
|       |       |           |                      |                     | • Telecommunications: IEEE ICC, Paris, France |
| Jun   | 1 May | 8 May     | • Careers in Advanced Manufacturing | • Special Issue: Can We Copy The Brain? | • Telecommunications: MTT, Honolulu, HI  
|       |       |           |                      |                     | • Computing/Semiconductors: DAC, San Francisco, CA  
|       |       |           |                      |                     | • Telecommunications: IEEE SECON, TBD  
|       |       |           |                      |                     | • World Science Festival, New York, NY |
| Jul   | 1 Jun | 8 Jun     | • Where the Jobs Are: 2017 | • Telecom: Skyjacked WiFi  
|       |       |           |                      | • Biomedical: Smart Contact Lenses  
|       |       |           |                      | • Robotics: Rolls Royce’s Roboship  
|       |       |           |                      | • Computing: Privacy of Public Data  
|       |       |           |                      | • Energy: Vannevar Bush and Solar Energy | • Semiconductors: IEEE SEMICON WEST, San Francisco, CA  
|       |       |           |                      |                     | • Energy: IEEE Power & Energy Society Meeting, Chicago, IL  
|       |       |           |                      |                     | • Telecommunications: Antennas and Propagation, San Diego, CA |
| Aug   | 30 Jun| 7 Jul     | • Careers Profile   | • Computing: Could Hackers Steal Time?  
|       |       |           |                      | • Aerospace: Electric Plane  
|       |       |           |                      | • Biomedical: Bio-electronic Chips | • Energy: EMC, Washington, DC  
|       |       |           |                      |                     | • Computing/Consumer: Flash Memory Summit, Santa Clara, CA |
| Sep   | 1 Aug | 8 Aug     | • Special Ad Section: University Spotlight  
|       |       |           | • Startup Profile   | • Computing: Stochastic Computing  
|       |       |           |                      | • Energy: Dendrites in Lithium-Ion Batteries | • Telecommunications: IEEE PIMRC, TBD  
|       |       |           |                      |                     | • Telecommunications: CTIA Wireless, Las Vegas, NV  
|       |       |           |                      |                     | • Computing: COMSOL Conference, TBD  
|       |       |           |                      |                     | • Computing: COMSOL Conference, Boston, MA |
| Oct   | 1 Sep | 8 Sep     | • Special Ad Section: Great Places to Work  
|       |       |           | • Careers Profile   | • Telecom: How Europe’s Rail Comm System Could Inspire 5G | • Telecommunications: IEEE MILCOM, Tampa, FL  
|       |       |           |                      |                     | • Telecommunications: Futurecom, Sao Paulo, Brazil |
| Nov   | 2 Oct | 9 Oct     | • Special Ad Section: Cybersecurity Spotlight  
|       |       |           | • Learning Negotiation | • GreenTech: 3D Mapping of the Roadbed  
|       |       |           |                      | • Semiconductors: Silicon Photonics | • Computing: IEEE/ACM Conference on Computer-aided Design, Irvine, CA  
|       |       |           |                      |                     | • Computing: Supercomputing, TBD |
| Dec   | 1 Nov | 8 Nov     | • Robotics: AI-enabled Diagnostics | | • Telecommunications: IEEE GLOBECOM, TBD, Singapore  
|       |       |           |                      |                     | • Energy: PowerGen, Las Vegas, NV |

Editorial calendar is subject to change. For real-time editorial calendar, visit advertise.ieee.org/recruitment-ed-cal.