Cars That Think

IEEE SPECTRUM
IEEE Spectrum Cars that Think

The IEEE Spectrum Cars that Think e-newsletter delivers the latest advances in the technologies that are making cars smarter, more resilient, more fuel efficient, more fun and safer. Through news and analysis, interviews and expert events, it dives deep into the latest information about the sensors, software, and systems going into cars to make them autonomous (or "self-driving").

Companies that make processors, sensors, control systems, entertainment systems, navigation systems and more will benefit by advertising among all the latest embedded automotive developments.

Coverage Areas/Topics

- Sensors
- Software
- Control Systems
- Entertainment Systems
- Navigation Systems
- Autonomous Vehicles
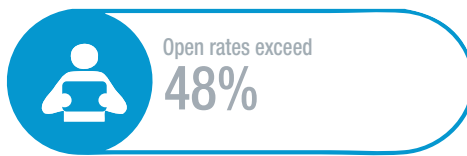
Markets/Industries Served

Automotive, General Manufacturing, Rail, Trucks and Buses

Frequency

25 issues/year

Reach a Highly Engaged Audience

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use e-newsletters as a key resource when comparing and evaluating suppliers.

Current Subscriber Base .... 92,000+

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Automotive

Transportation

Defense

Banking/Investment/Finance

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Hardware Engineer

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