

IEEE JOB SITE CAREER ALERT

Place a sponsor message in the IEEE Job Site Career Alert to reach active and passive job seekers!

The IEEE Job Site Career Alert delivers a free bi-weekly e-mail report on jobs, education, management, and the engineering workplace to members of the IEEE.

Editorial content is gathered by the editors of IEEE Spectrum.

Sponsorship Information:

- 300,000 Subscribers – Members of the IEEE
- Published bi-weekly (Wednesday)
- Four ad positions with click-thru tracking for HTML Version

Positions Available:

- Leaderboard (468 x 60) \$5,000
- Skyscraper (120 x 600) \$5,000
- Bottom Banner (468 x 60) \$3,500
- Button (120 x 90) \$2,500

Specifications:

- 50k max, Loop Limit: 3 times
- Formats: GIF, JPEG, PNG
- 50-60 words plus URL for text version

Featured Employer:

Randomly selected each month, this area includes a company logo and links to all job listings on the IEEE Job Site

Job Spotlight:

Special section that lists 8 randomly selected job posts. Includes the Job Title, Company Name and Location, with a direct link to the job detail.



2016 TRANSMISSION DATES

ISSUE	AD CLOSE/ MATERIALS	ISSUE	AD CLOSE/ MATERIALS
6 January	4 January	13 July	11 July
20 January	18 January	27 July	18 July
3 February	1 February	10 August	8 August
17 February	15 February	24 August	22 August
9 March	7 March	7 September	5 September
23 March	21 March	21 September	19 September
6 April	4 April	5 October	3 October
20 April	18 April	19 October	17 October
4 May	2 May	2 November	31 October
18 May	16 May	16 November	14 November
8 June	6 June	7 December	5 December
22 June	20 June	21 December	19 December



For additional advertising information, please contact us at +1 212 705 8939 or via e-mail at employerjobsite@ieee.org.