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- Covers timely, and newsworthy papers and articles from IEEE ComSoc journals, magazines, conference proceedings and other IEEE publications
- Can be combined with the new **#IEEE ComSoc 12 Things you need to know this month!** e-Newsletter for a total reach of 194,000 and a frequency discount
- Average open rate of 40%



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62%
of IEEE Communications Society members are directly involved with product/component purchasing decisions.

32%
make purchasing decisions that impact their entire organizations.

*2014 IEEE Communications Society Research, Special Interest Media

2016 RATES

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Frequency: Monthly, 2nd week of the month.

Ad closing and materials due: 25th of month prior to publication.

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2016 E-NEWSLETTERS

#IEEEComSoc 12 Things you need to know this month!

Give 122,000 IEEE ComSoc opt-in subscribers a dozen things to think about each month – including your products!



Put your sponsored message front and center in this exciting new monthly e-Newsletter!

- Average circulation 122,000 — 32% open rate
- Can be combined with IEEE ComSoc Technology News Alert for a total reach of 194,000 and a frequency discount
- Place your message right in the middle of the “12 Things” that are most important to the Communications community
- Includes a summary of vital information on events, activities, programs, and standards updates



#IEEE ComSoc 12 Things you need to know this month! is an html e-Newsletter that gives IEEE ComSoc’s member community a dozen essential updates on new and emerging technologies in the communications field.



2016 RATES

One Issue:
Top link: \$2,500 Net
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IEEE ComSoc “12 Things”
and IEEE CTN combined rates:
Top link: \$4,500 Net
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