

PREPARE YOUR OWN WEBCAST TO CAPTURE THE ATTENTION OF TOP COMMUNICATIONS ENGINEERS



The brightest minds discussing the biggest topics.

IEEE members flock to our one-hour webcasts to hear industry gurus talk tech. Client prepared webcasts grab the attention of a dedicated, technologically-savvy audience.



Get the recognition that comes with creating quality technical content.

Position your company as an educator to engineers in communications design and development. Sponsor in-depth presentations on communications technology.



Display your banner throughout your entire webcast.

Your company-supplied webcast will be hosted on the IEEE Communications Society site for three months. Your web banner is seen throughout the webcast, driving our viewers to your site.

Leads delivered the way you need them.

A detailed reporting system organizes and delivers sales lead information regarding registrants and attendees, including:

Registration date/time

Contact information including email address

Job title and industry

Demographic information including address and company name

Marketing package

300 lead guarantee within 3 months

Sponsor logo and content featured on the IEEE ComSoc Webcast home page

Email promotion to top selects from ComSoc's 150K+ opt-in engineers

Sponsor logo and content featured in webcast promotional ads in IEEE Communications Magazine

Specs

Advertiser's provide:
 mp4 file of webcast

728x90 static banner and URL

Advertiser logo/title/abstract/links

Materials Due: 10th of month prior to posting

Choose how to insert your brand into the discussion.

For one of the best lead generation programs around, supply a pre-recorded webcast with your relevant technology content.

Webcasts are more effective when they don't sound like "commercials," so we recommend that speakers be outside experts rather than sponsor employees.

2016 SPONSORSHIP PACKAGE — 300 LEADS GUARANTEED

Client prepared, pre-recorded webcast:
 \$10,000 Net

