

DELIVER TARGETED, SPONSORED MESSAGES THROUGH THE IEEE COMMUNICATIONS SOCIETY



Promote your message directly to professionals in the communications technology sector through the monthly Tech Insights email.

- Focused mailing to top selects from ComSoc's 150K opt-in engineers
- Sponsor provided content



The ideal channel for reaching a communications engineering audience.

If your company's messages are focused on communications technology or design, we have the audience you need to reach. For maximum effectiveness, we encourage you to promote your white papers, application notes, or other highly informative pieces.

IEEE Communications Society members are experts in multiple design technologies.

71% Wireless/mobile networks

51% Wired networks

38% Consumer networks

32% Optical networks

20% Cable networks

2014 IEEE Communications Society Research, Special Interest Media



RATES

Advertiser rate: \$6,500 net

SPECS

HTML with source files (images) hosted on your servers.

Width: 750 pixels. Product information and links can also be included.

Advertisers provide:

- Text version
- Subject line
- List of email addresses to send test message

Closing and materials due: 2 weeks prior to email blast date

Sales messages can be included provided the majority of the presentation is technology/design-focused.

We cannot break out lists by demographics or geo-targeting. Your banner will be added on top of the sponsored message. Content subject to approval by IEEE Communications Society.