

2016 CAREERS/EDUCATION MEDIA PLANNER



Winner of 14 editorial awards in 2015

| MONTH | CLOSE | MATERIALS | RECRUITMENT FEATURES | EDITORIAL FEATURES | 2016 BONUS DISTRIBUTION |
|------------|---------------|--------------|---|--|---|
| JAN | 1 DEC | 8 DEC | <ul style="list-style-type: none"> • Career Profile | <ul style="list-style-type: none"> • Annual Technology Prediction/Analysis Issue | <ul style="list-style-type: none"> • Consumer: CES, Las Vegas, NV • Telecommunications: IEEE CCNC, Las Vegas, NV |
| FEB | 30 DEC | 6 JAN | <ul style="list-style-type: none"> • Startup Profile | <ul style="list-style-type: none"> • Telecommunications: Keck's Law of Fiber Bandwidth • Energy: Metal-Air Batteries • Telecommunications: Wireless Interconnects • Transportation: Driverless Car Law | <ul style="list-style-type: none"> • Semiconductors: IEEE Solid State Circuits, San Francisco, CA • Telecommunications: Mobile World Congress, Barcelona, Spain |
| MAR | 1 FEB | 8 FEB | <ul style="list-style-type: none"> • Careers in Analog Engineering | <ul style="list-style-type: none"> • Computing: Supercomputers Resiliency to Errors • Computing: The Superconducting Supercomputer • Energy: Fukushima Muon Imaging • Semiconductors: MEMS & Sports | <ul style="list-style-type: none"> • Telecommunications: Optical Fiber Communications Conference, Anaheim, CA • Telecommunications: IWCE, Las Vegas, NV • Telecommunications: IEEE WCNC, Doha, Qatar • Telecommunications: ICASSP, Shanghai, China |
| APR | 1 MAR | 8 MAR | <ul style="list-style-type: none"> • Special Supplement: IEEE Spectrum New Career Guide • Career Profile | <ul style="list-style-type: none"> • Transportation: Top Ten Tech Cars • Transportation: London's Cross-Rail Project • Transportation: Flexible Wing • Computing: 25th Anniversary of Linux • Telecommunications: Kill TV | <ul style="list-style-type: none"> • Telecommunications: NAB, Las Vegas, NV • Telecommunications: INFOCOM, San Francisco, CA • SHRM Talent Management Conference & Exposition, Orlando, FL |
| MAY | 1 APR | 8 APR | <ul style="list-style-type: none"> • Engineers with Disabilities | <ul style="list-style-type: none"> • Security: E-Mail Phishing • Computing: All In Surveillance • Telecommunications: Twisted EM Radiation to Boost Data Rates • Geek Life: Profile – IEEE Medal of Honor Winner | <ul style="list-style-type: none"> • Computing/Telecommunications/Semiconductors: IEEE RFID 2016, Orlando, FL • Semiconductors/Computer: Multicore Developers Conference, TBD • Telecommunications: MTT, San Francisco, CA • Telecommunications: IEEE ICC, Kuala Lumpur, Malaysia |
| JUN | 2 MAY | 9 MAY | <ul style="list-style-type: none"> • Startup Profile | <ul style="list-style-type: none"> • Special Report: Robot Morality • Telecommunications: The Future of Internet Routing • Advanced Tech: An Improved Electric Motor • Biomedical: Haptic Prosthetics • Semiconductors: The Birth of the Microprocessor | <ul style="list-style-type: none"> • Computing/Semiconductors: Design Automation Conference, Austin, TX • Automotive NACE Expo & Conference, Chicago, IL • Telecommunications: IEEE Antennas and Propagation, San Juan, Puerto Rico • Computing: International SuperComputing Conference, Frankfurt, Germany • Telecommunications: IEEE SECON, London, England |
| JUL | 1 JUN | 8 JUN | <ul style="list-style-type: none"> • Where the Jobs Are: 2016 | <ul style="list-style-type: none"> • Biomedical: Nanowires for Neural Implants • Semiconductors: Monolithic Chips • Computing: Privacy of Public Data • Telecommunications: Rural Broadband in Africa | <ul style="list-style-type: none"> • Semiconductors: SEMICON WEST, San Francisco, CA • Energy: IEEE Power & Energy Society Meeting, Boston, MA |
| AUG | 1 JUL | 8 JUL | <ul style="list-style-type: none"> • Career Profile | <ul style="list-style-type: none"> • Telecommunications: GPS Spoofing • Semiconductors: Germanium's Return to Semiconductors • Semiconductors: History of Traffic Signals • Telecommunications: Pcell | <ul style="list-style-type: none"> • Energy: EMC, Ontario, Canada • Computing/Consumer: Flash Memory Summit, Santa Clara, CA |
| SEP | 1 AUG | 8 AUG | <ul style="list-style-type: none"> • Special Ad Section: University Spotlight • Startup Profile | <ul style="list-style-type: none"> • Computing: Keyboard-less User-Interfaces • Biomedical: Robert Woo: Exoskeleton Test Pilot • Aerospace: Jack Kilby's Excellent Solar Adventure | <ul style="list-style-type: none"> • Telecommunications: IEEE PIMRC, Valencia, Spain • Telecommunications: CTIA Wireless, Las Vegas, NV • Computing: COMSOL Conference, TBD |
| OCT | 1 SEP | 8 SEP | <ul style="list-style-type: none"> • Special Ad Section: Great Places to Work • Career Profile | <ul style="list-style-type: none"> • Biomedical: Transcranial Brain Enhancement • Green Tech: Replacing the Transformer • Consumer Electronics: The Printable Smartphone | <ul style="list-style-type: none"> • Computing: COMSOL Conference, Boston, MA • Telecommunications: IEEE MILCOM, TBD • Telecommunications: Futurecom, Sao Paulo, Brazil |
| NOV | 30 SEP | 6 OCT | <ul style="list-style-type: none"> • Special Ad Section: Cybersecurity Spotlight • Volunteering for Engineers | <ul style="list-style-type: none"> • Biomedical: Quantum Dots in Health Care • Energy: Solar DC Homes in India • Green Tech: Automotive Fuel Cells | <ul style="list-style-type: none"> • Computing: IEEE/ACM Conference on Computer-aided Design, TBD • Computing: Supercomputing, TBD, UT • Computing: electronica, Munich, Germany |
| DEC | 1 NOV | 8 NOV | | <ul style="list-style-type: none"> • Energy: Atlantic Offshore DC Grid • Semiconductors: X-ray Free Electron Lasers • Computing: Mario Tchou & Olivetti's Computer | <ul style="list-style-type: none"> • Telecommunications: IEEE GLOBECOM, Kansas City, MO |