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The IEEE-USA InSight Web site and monthly digital newsletter keeps 200,000 U.S. IEEE members informed about products, programs, services and benefits. It features timely and authoritative articles, essays and opinion pieces on professional and policy issues that are affecting the careers of U.S. IEEE members, as well as the issues shaping the modern technology professional's workplace.



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Published Monthly
 Ad Close: 15th of the previous month

Careers

Career topics may include: tips for conducting a successful job search, communicating effectively, negotiating salary, building management skills, gauging and maximizing individual or team performance, effectively utilizing social media, networking for success, strengthening engineering skills and competencies, the benefits of professional licensure, learning about patent and trademark protections, identifying and learning more about innovation and entrepreneurship opportunities, and sharing successful business practices.

Policy

Examples of policy topics include: high-skills immigration, patent reform, research and development in the federal budget, comprehensive energy policy, communications policy, cyber security and privacy, U.S. innovation and competitiveness, and ensuring a top-notch technology workforce to ensure prosperity and security in the United States.

Views

Informed opinions and editorials are invited from thought leaders within and outside IEEE on topics that are affecting the lives and livelihoods of U.S. technical professionals.

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