

## THE LATEST IN CONTINUING EDUCATION PROGRAMS, DEGREES & CERTIFICATES FOR ENGINEERS



**Reach over 90,000 IEEE Members** who use IEEE Spectrum as a resource for technology news and information!



**AN EMAIL BLAST THAT GENERATES CONTACTABLE LEADS**

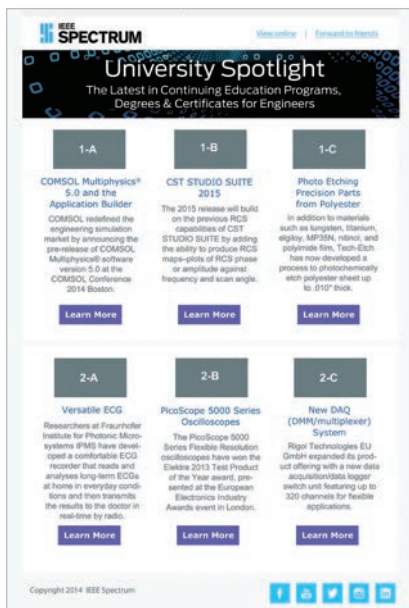
Does your institution offer advanced engineering programs that deliver the skills and knowledge needed for today's tech-driven jobs?

The IEEE Spectrum University Spotlight is a great way to create buzz and additional interest for distance learning and advanced degree programs — and get great contactable leads too!

IEEE members in the engineering community are looking for distance learning and advanced degree programs to meet the demands of a changing market and economy. They are dedicated to constantly increasing their knowledge and advancing concepts and skills, either in-class or through the growing offerings in distance learning from engineering and computer science institutions at the Master's degree level. They also seek programs for attaining their PE and/or upgrading their IT certifications.

These technology professionals recognize IEEE Spectrum as the foremost provider of the latest news, opinions and information about new technology innovations, and are an actively engaged audience.

**You should talk to them!**



### RATES (GROSS)

1st Row: \$3,500  
2nd Row: \$3,000

### 2016 CALENDAR

ISSUE	CLOSE	MATERIALS	ISSUE	CLOSE	MATERIALS
2-Mar	9-Feb	23-Feb	7-Sep	17-Aug	31-Aug
6-Apr	16-Mar	30-Mar	5-Oct	14-Sep	28-Sep
4-May	13-Apr	27-Apr	2-Nov	12-Oct	26-Oct

### SPECS

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