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The mission of IEEE WIE is to facilitate the recruitment, retention and recognition of women in technical disciplines globally.

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IEEE Women in Engineering Magazine articles integrate engineering with current issues facing society such as careers, healthcare, medicine, law, governance and international women's issues.

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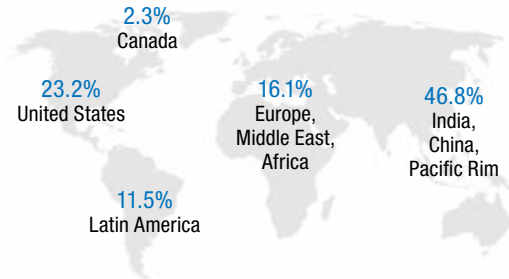
Frequency – Semiannual



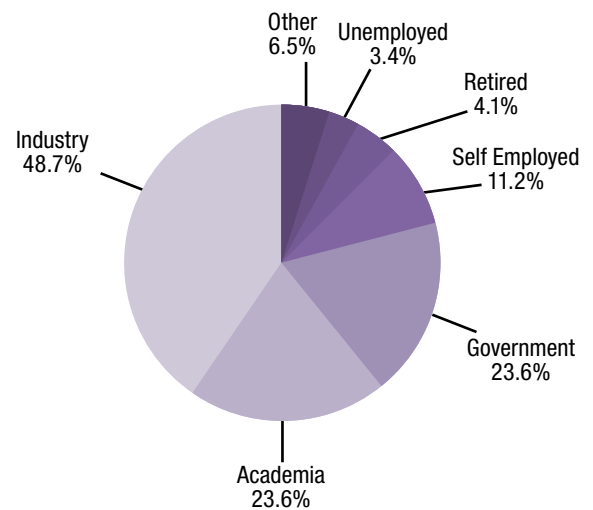
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40%	Power solutions
38%	Security systems and solutions
36%	Programmable logic (FPGAs)
33%	Electromagnetic technology
32%	Microwave RF
30%	Intelligent systems

2016 EDITORIAL CALENDAR

Departments: Letter from the Editor; Letters to the Editor; Amperes: Current Affairs from Around the World; Women to Watch; Hot Spots: Beyond the Cubicle; Pipelining; The Good, the Bad, and the Ugly: Engineering Facts; Career Advisor; Timesharing – Life/Work Balance

ISSUE	CLOSE	MATERIALS	EDITORIAL FEATURES	2016 BONUS DISTRIBUTION
JUN	8 APR	13 APR	<ul style="list-style-type: none"> • Saving Grace: Using Technology to Help Women and Families During Times of Conflict and War • Getting Comfortable Being Uncomfortable: Making Career Transitions • She's So Boss: The Best Practices of Successful Leaders • Your Brain vs. the Computer: Cognitive Infocommunications and How It Will Affect the Workplace • Changing the Bait: Putting Your Best Foot Forward When Your Resume is Not Getting Results 	<ul style="list-style-type: none"> • ETHICS, 13-14 May, Vancouver, BC, Canada • MTT IMS, 22-27 May, San Francisco, CA • DAC, 2-10 Jun., Austin, TX • PES Annual Meeting, 18-21 Jul., Boston, MA • EMC 2016, 25-29 Jul., Ottawa, ON, Canada • NANO, 22-35 Aug., Sendai, Japan • IAS Annual Meeting, 2-6 Oct., Portland, OR • SWE, 27-29 Oct., Philadelphia, PA
DEC	11 OCT	14 OCT	<ul style="list-style-type: none"> • The Good, The Bad And The Ugly Of Healthcare Systems: <ul style="list-style-type: none"> - Why Haven't We Got It Right Yet? - Culture Clash: Why Is Access To Healthcare Information Still Encountering Social Resistance In Some Countries? - How Technology Is Helping Provide Support For Patients With Afflictions Such As Autism. • The Fear of Risk: Is Risk Aversion Holding You Back? • One Size Does Not Fit All: The Diversity of Talents and Non-Technical Interests Engineers Possess and How It Empowers Us To Be Better Engineers 	<ul style="list-style-type: none"> • CDC, 12-14 Dec., Las Vegas, NV • CES 2017, 5-8 Jan., Las Vegas, NV • RWS 2017, 15-18 Jan., Phoenix, AZ • ISSCC 2017, 5-9 Feb., San Francisco, CA • ICASSP 2017, 5-9 Mar., New Orleans, LA • APEC 2017, 26-30 Mar., Tampa, FL • OFC 2017, 19-23 Mar., Los Angeles, CA

Editorial calendar is subject to change without notice.

2016 DISPLAY ADVERTISING RATES

BLACK AND WHITE RATES | RATE CARD #9 | EFFECTIVE JANUARY 2016

	1X	3X	6X	9X	12X	18X	24X	36X
Full Page	\$3,785	\$3,630	\$3,560	\$3,480	\$3,330	\$3,140	\$2,910	\$2,650
2/3 Page	2,990	2,910	2,840	2,760	2,650	2,460	2,270	2,020
1/2 Island	2,350	2,230	2,160	2,080	2,010	1,930	1,850	1,740
1/2 Page	2,120	2,010	1,950	1,930	1,850	1,740	1,630	1,510
1/3 Page	1,510	1,440	1,360	1,320	1,250	1,170	1,140	1,060
1/4 Page	1,140	1,080	1,020	980	950	870	760	720
1/6 Page	950	910	890	830	790	720	680	640
Cover 2	\$4,731	\$4,540	\$4,450					
Cover 3	4,731	4,540	4,450					
Cover 4	5,110	4,910	4,880					

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