

FIND QUALIFIED CANDIDATES FOR YOUR HARD-TO-FILL POSITIONS!

The IEEE Job Site — the official IEEE Web site for engineering and technology jobs — provides the resources you need to reach the brightest and most qualified candidates.

How the IEEE Job Site works

- Employers post positions using a Web form. Job seekers — IEEE members as well as other visitors — can actively scan posted jobs.
- Only IEEE members can register profiles and identify the attributes of the job they are looking for. Candidate profiles are automatically matched with appropriate jobs, and both the job seeker and the employer are notified by e-mail using the search agent feature.
- Employers can add on Resume Database access to any posting package to reach those hard-to-find passive job candidates.

IEEE Job Site benefits

- Provides employers with more qualified candidates than CareerBuilder, Dice and Monster.com[†].
- Serves more than the membership of IEEE and its associated Technical Societies.
- Delivers your postings instantly to registered IEEE members.
- Pre-qualifies candidates electronically within minutes.

“IEEE is a wonderful advertising tool to find qualified candidates for SMUD.”

Theresa Alberts, Human Resources
Recruitment Analyst at SMUD,
Sacramento Municipal Utility District

Who hires through the IEEE Job Site?

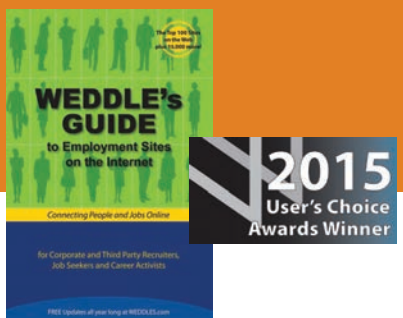
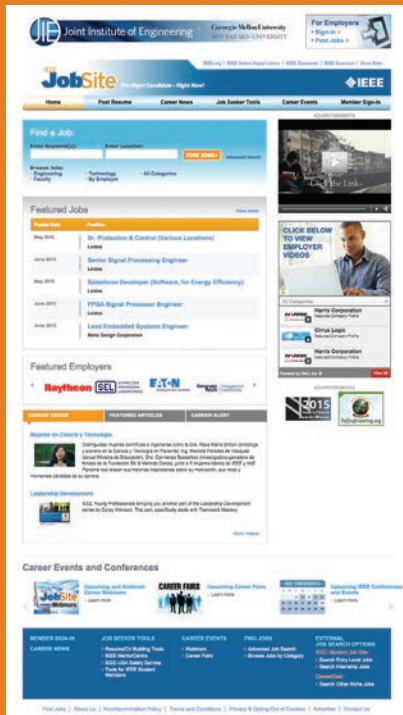
Organizations like these use the IEEE Job Site to find senior-level managers, top engineers and technology experts in every sector of industry.

BAE Systems	Intel	NSA
BP	Lockheed Martin	Philips Electronics
CERN	Microsoft	Raytheon
GE India Technology Center	Motorola	Randstad Technologies
General Electric	North American Electric Reliability Corp.	Schweitzer Engineering Laboratories
IBM		
IMEC	Northrop Grumman	

Annual contracts and print/online packages

Realize substantial savings by posting multiple job openings with an annual contract. Packages are available for print/online combinations, and Resume Database access is also available for an additional fee. Or, post individual job openings with a la carte pricing. All payments are made using a major credit card.

For advertising information, call +1 732 981 3420 or e-mail employerjobsite@ieee.org.



Named Top 100 Web Site in WEDDLE's Guide to Employment Sites and winner of WEDDLE's User's Choice Award

PROFILE[†]

75.2%	Employed
76.6%	Hold advanced degrees
53.6%	Passive job seekers
Average age	46 years old
Average salary	\$86,000

2016 ANNUAL JOB POSTING PACKAGE RATES

	JOB POSTINGS	FEATURED JOB POSTS	SPOTLIGHT JOB POSTS	SOCIAL MEDIA OPTIMIZATION+	CAREERCAST IT & ENGINEERING NETWORK	CAREERCAST OFFCP/ EEOC NETWORK
Level 1 (4 Job Posts)	\$855	\$1,590	\$1,870	\$1,435	\$1,255	\$1,055
Level 2 (10 Job Posts)	1,905	3,640	4,420	3,305	2,800	2,355
Level 3 (25 Job Posts)	4,290	8,365	10,400	7,665	6,260	5,275
Level 4 (30 Job Posts)	4,740	9,330	11,700	8,640	7,105	5,925
Level 5 (50 Job Posts)	7,600	14,740	18,200	13,850	11,015	9,310
Level 6 (100 Job Posts)	14,235	27,505	33,805	26,235	20,010	17,125
Level 7 (Unlimited Job Posts)	TBD	TBD	TBD	TBD	TBD	TBD

A LA CARTE PRICING

	COST
30-Day Single Job Post	\$295
30-Day Single Featured Job Post	560
30-Day Single Spotlight Job Post	585
60-Day Single Job Post	550
60-Day Single Featured Job Post	920
60-Day Single Spotlight Job Post	1,050

RESUME DATABASE*

	ANNUAL FEE	+ PACKAGE	FULL COST
Level 1 (4 Job Posts)	\$2,645	\$855	\$3,500
Level 2 (10 Job Posts)	2,500	1,905	4,405
Level 3 (25 Job Posts)	2,340	4,290	6,630
Level 4 (30 Job Posts)	2,205	4,740	6,945
Level 5 and above	1,905	See above	TBD

* Please note, the Resume Database annual subscription can only be purchased in conjunction with a job posting contract. All prices are for one year. Additional users cost \$600 per user annually.

BANNER ADVERTISING OPTIONS

POSITION	SIZE	RATE
Leaderboard	728 x 90	\$3,500
Medium Rectangle	300 x 250	\$3,000
Button	120 x 90	\$2,000
Expandable Banner	600 x 250	\$1,995
Page Peel	800 x 600	\$2,500

For complete formatting and mechanical specs, please visit our web site at www.ieee.org/jobs/advertise

Recruitment Online Video Options

Employer Video Profile	\$2,295 per year with 1 edit/review
Additional edits/reviews	\$125 per edit/review
Job Clips Video Packages	\$125 per video with a minimum purchase of a Level 1 Job Post Package

Featured Jobs

Appear on the home page as well as IEEE Facebook Pages and myIEEE — the IEEE member's personalized Web page.

Spotlight Jobs

Strategically placed at the top of the Job Search Results page to generate high click-through rates.

Job Clips

Our dedicated video professionals will create a dynamic Web video based on your job posting to bring candidates directly into your work environment.

Employer Profiles

Communicate key benefits and gain greater visibility and exposure with a customized, quality Web video about your company.

Banners

Advertising links to your hiring needs, policies and employee advantages.

Page Peel

These non-distracting ads produce more click-throughs and secure an exclusively sponsored monthly position.

Social Media Optimization Plus

Extend the reach of your job postings with SMO+ and your job will automatically be distributed to over 1,000 social media sites and channels.

Partner and Niche Networks

Connect with IT and engineering professionals by distributing your job post to the CareerCast IT & Engineering Network. Or, get greater exposure to a diverse audience and qualified disabled jobs seekers with the OFFCP/ EEOC Network.

IEEE Job Site Mobile Mini Site

Sponsor a self-contained, exclusively branded mobile site which builds on the data you've posted on the IEEE Job Site.

"I posted our opening on the IEEE Job Site and received nicely qualified candidates within a few days!"

Human Resources Manager
AIRMAR Technology Corporation

**For advertising information,
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