

IEEE JOB SITE MOBILE BANNER ADVERTISING

1 Billion People Will Use Mobile As Primary Internet Access Point.*

The IEEE Job Site has created a solution that connects your recruitment efforts with our mobile technology.

The IEEE Job Site provides you with the resource you need to reach the brightest and most qualified candidates – professionals you want to fill your technical positions.

And now the IEEE Job Site is available via mobile devices – bringing your job postings into the next level in an integrated and enhanced manner.



IEEE Job Site Mobile Banner Advertising – FREE OF CHARGE for 3 months

BENEFITS OF MOBILE SITE:

- Gives Your job posting a **mobile presence and additional exposure**
- Allows users to **find and apply to job listings** using their mobile devices
- **Increases response** among a **very targeted** audience for your open positions
- **Increases** the number of **traffic and leads**

**Take advantage of this additional exposure
FREE OF CHARGE for a limited time!**

FEATURES:

- The mobile site automatically opens when the a job search on the IEEE Job Site is accessed via a mobile device
- Traffic stats available via Google Analytics
- Spotlight Jobs (from the IEEE Job Site) appears in tan and on the top position
- Featured Jobs (from the IEEE Job Site) appears with a FEATURED banner
- Banner ad size – 300 x 50
- Banner ad appears in the middle of the Job Results page and bottom of other pages
- Easy navigation and clean layout

For additional advertising information, please contact us at +1 212 705 8939 or via e-mail at employerjobsite@ieee.org.

*Source: Google