

IEEE JOB SITE MOBILE MINI SITE

71% of Smartphone Users Have Conducted a Search AFTER Seeing an Ad in Another Medium.*

Capitalize on this surge – The IEEE Job Site has created a solution that connects your recruitment efforts with our mobile technology.

The IEEE Job Site Mobile Mini Site is a self-contained, exclusively branded mobile site which builds off the data we already have on the IEEE Job Site – bringing your job postings and company profile into the next level in an integrated and enhanced manner.

Each IEEE Job Site Mobile Mini Site is live for three consecutive months.



IEEE Mobile Mini Site - \$1,195 for 3 months

Plus, get one free banner ad on the IEEE Job Site Mobile Website (300 x 50)

BENEFITS:

- Provides your company with **your own mobile web space**
- Gives your brand and job postings **optimum visibility** and a **competitive advantage**
- Ties with your desktop profile - you have a **fully-integrated online presence**
- Helps you **stay connected** with your customers and their **mobile lifestyle**
- **Increases responses** among a **very targeted** audience for your open positions

Take advantage of this special offer!

For additional advertising information, please contact us at +1 212 705 8939 or via e-mail at employerjobsite@ieee.org.

FEATURES:

- Branded homepage
- Full profile/description
- Full display of all job postings
- Ability for job seekers to apply, inquire and schedule next steps
- Vanity URL for greater SEO (m.careers.ieee.org/yourcompanyname)
- Full control of color themes to retain your branding
- Job seeker's ability to set-up alerts for job postings, share job postings
- Each profile appears in the Mobile Advertiser Directory

AD SPECS:

Main Site Image – 320 x 225

Header & Footer Logo – 320 x 50

*Source: Google/OTX. The Mobile Movement