

UNIVERSITY SPOTLIGHT

Recruit the Most Qualified Candidate for Your Faculty Positions!

Spotlight your open faculty position in the September 2016 issue of IEEE Spectrum and reach over 390,000 highly qualified engineers.

Your University Spotlight ad will be placed at the beginning of the Recruitment Section.

In addition, your open positions will appear on the IEEE Job Site as a Spotlight Job, where it generates high click-thru rates because it is strategically placed at the top of the Job Search Results page.



Engineering and Computer Science departments of many worldwide academic institutions choose IEEE members to enhance their faculty and research lab staff because they are the most qualified and sought after candidates.

Additional Information:

- Full Page advertisers earn four free 30-Day Spotlight Job Posts on the IEEE Job Site (valued at \$2,340)
- Half Page advertisers earn two free 30-Day Spotlight Job Posts on the IEEE Job Site (valued at \$1,170)
- ¼ Page advertisers earn one free 30-Day Spotlight Job Post on the IEEE Job Site (valued at \$585)

Place Your Faculty Position in the University Spotlight Section of IEEE Spectrum – September 2016.

For additional advertising information, please contact us at +1 212 705 8939 or via e-mail at employerjobsite@ieee.org.

ADVERTISING INFORMATION

September 2016

Space closes August 1
 Supplied Material due August 8
 Typeset Materials due August 4
 Worldwide Edition Only

Full Page	\$10,995 Net (Reg. \$15,205)
Half Page	\$7,495 Net (Reg. \$8,550)
¼ Page	\$3,995 Net (Reg. \$5,135)
Free Color	(a \$1,495 value)

AD SPECS

Full Page - 7 x 10 (178mm x 254mm)
 ½ Horizontal - 7 x 4.75 (178mm x 121mm)
 ½ Vertical - 3.25 x 10 (83mm x 254mm)
 ¼ Vertical - 3.75 x 4.75 (56 mm x 121mm)

Supplied material must be provided in PDF format

For typeset ads, provide text in MS Word and logo in an EPS or JPG (300+ DPI) format