

The Human OS

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- Biweekly update of the latest biomedical news and opinions
- 25.6% average open rate and 2.5% average CTR on content

The biweekly IEEE Spectrum Human OS Alert Newsletter delivers the latest expert perspectives and analyses on new technologies such as wearable biometric sensors, genetic sequencing machines, big-data analytics, and implanted devices directly from the IEEE Spectrum Human OS Blog and Biomedical Channel.

The IEEE Spectrum Biomedical Channel concentrates on gadgets, embedded systems, and software — all topics that IEEE Spectrum has decades of experience in covering — delivered exclusively to the IEEE Biomedical member community!

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- Engineering in Medicine & Biology
- Consumer Electronics
- Instrumentation & Measurement
- Social Implications of Technology



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- 4A 468x60 or
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Banner Specs

File Size: 50K max
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Text Ad and Logo Specs for 2B and 4B

Title: 10 words max
Description: 25-35 words max
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2017 Calendar

ISSUE	MATERIALS	CLOSE
11-Jan	5-Jan	6-Jan
25-Jan	19-Jan	20-Jan
8-Feb	2-Feb	3-Feb
22-Feb	16-Feb	17-Feb
8-Mar	2-Mar	3-Mar
22-Mar	16-Mar	17-Mar
5-Apr	30-Mar	31-Mar
19-Apr	13-Apr	14-Apr
3-May	27-Apr	28-Apr

ISSUE	MATERIALS	CLOSE
17-May	11-May	12-May
31-May	25-May	26-May
14-Jun	8-Jun	9-Jun
28-Jun	22-Jun	23-Jun
12-Jul	6-Jul	7-Jul
26-Jul	20-Jul	21-Jul
9-Aug	3-Aug	4-Aug
23-Aug	17-Aug	18-Aug
6-Sep	31-Aug	1-Sep

ISSUE	MATERIALS	CLOSE
20-Sep	14-Sep	15-Sep
4-Oct	28-Sep	29-Sep
18-Oct	12-Oct	13-Oct
1-Nov	26-Oct	27-Oct
15-Nov	8-Nov	9-Nov
29-Nov	21-Nov	22-Nov
13-Dec	7-Dec	8-Dec