

University Spotlight

Recruit the most qualified candidate for your faculty positions.

- IEEE members are widely regarded as the most qualified and sought after candidates by Engineering and Computer Science departments worldwide.
- Spotlight your open faculty position in the September 2017 issue of IEEE Spectrum and reach over 390,000 highly qualified engineers.
- Your University Spotlight ad will appear at the front of the Recruitment Section for added visibility.
- Your open positions will be placed on the IEEE Job Site as Spotlight Jobs, so they will appear at the top of the Job Search Results page, generating even higher click-through rates.

The screenshot displays a collage of recruitment notices from various universities, including Auburn University, Eindhoven University of Technology (TU/e), and the University of Michigan. It also shows the IEEE Job Site interface with search filters and a list of featured jobs such as 'Sr. Protection & Control (Various Locations)', 'Senior Signal Processing Engineer', and 'PPDA Signal Processor Engineer'. The interface includes navigation links for Home, Past Issues, Career News, Job Seeker Tools, Career Events, and Member Sign In.

Special Added Value

- With any ad purchase for this issue, earn a half price ad in October (valued at up to \$7,602)
- Full Page advertisers earn four free 30-Day Spotlight Job Posts on the IEEE Job Site (valued at \$2,340)
- Half Page advertisers earn two free 30-Day Spotlight Job Posts on the IEEE Job Site (valued at \$1,170)
- Quarter Page advertisers earn one free 30-Day Spotlight Job Post on the IEEE Job Site (valued at \$585)

Advertising Information

September 2017
 Space closes August 1
 Supplied material due August 8
 Typeset material due August 4
 Worldwide edition only
 Full Page: \$10,995 Net (reg. \$15,205)
 Half Page: \$7,495 Net (reg. \$8,550)
 Quarter Page: \$3,995 Net (reg. \$5,135)
 Free color, a \$1,495 value

Specs

Full Page: 7 x 10 (178mm x 254mm)
 Half Horizontal: 7 x 4.75 (178mm x 121mm)
 Half Vertical: 3.25 x 10 (83mm x 254mm)
 Quarter Vertical: 3.75 x 4.75 (56mm x 121mm)
 Supplied material must be provided in PDF format
 For typeset ads, provide text in MS Word and logo in an EPS or JPG (300+ DPI) format