

Great Places to Work Featured Section

Does your company have what it takes to recruit the most qualified candidates? Prove it!

Feature your organization as a “Great Place to Work” in the October 2017 issue of IEEE Spectrum and reach over 390,000 highly qualified engineers.

Past Ad in Great Places to Work

Specs & Techs E-newsletter

IEEE Job Site

Use this full-page section to feature what sets your company apart from the rest — sustainable recruiting practices, competitive salary, telecommuting options, great benefits — whatever makes your company “a great place to work.”

We are also offering 1/2 page or larger advertisers the opportunity to reach over 500,000 engineers and engineering managers with a free sponsorship of its premiere weekly e-newsletter, **Specs & Techs**. Specs & Techs covers all the technologies needed for new product development from mechanical, electrical and electronics components to engineering software fluid power, materials and more.

Special Added Value

- 1/2 page or larger advertisers receive one gold sponsorship of IEEE GlobalSpec's **Specs & Techs Newsletter** in October with full contact information at no charge (valued at \$9,298).
- All advertisers receive four featured job postings on the **IEEE Job Site** in October (valued at \$2,240).

Advertising Information

October 2017
 Space closes September 1
 Supplied material due September 8
 Worldwide edition only
 Full Page: \$10,995 Net (reg. \$15,205)
 1/2 Page: \$7,495 Net (reg. \$8,550)
 Free color, a \$1,495 value

Print Ad Specs

Full Page: 7 x 10 (178mm x 254mm)
 1/2 Horizontal: 7 x 4.75 (178mm x 121mm)
 1/2 Vertical: 3.25 x 10 (83mm x 254mm)

Specs & Techs Gold Sponsorship Specs

One image: 145 x 210 pixels
 50-75 words of text, including bold heading
 Up to 4 trackable links: 2 links to company's representation on Engineering360 Web site (Engineering360 clients) and 2 links to sponsor's Web site

Recruit top technology-engineering innovators with your October 2017 “Great Place to Work” advertisement!

For additional advertising information, please contact us today.

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