

# the institute

The Institute Magazine informs IEEE members about the latest issues, product and service information, volunteer activities, awards, member profiles, benefits and recognition that matters to them. It also includes a column from the IEEE President.



**Subscriber Base: 423,600+**  
**Frequency: Printed quarterly, online monthly**

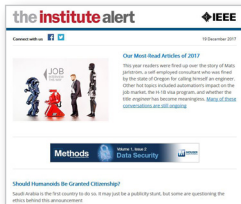
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- 37,550 total visitors monthly
- Updated daily



## The Institute Alert

The Alert informs subscribers of updates to The Institute Website in a biweekly email blast

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- New content published biweekly

## 2018 Editorial Calendar

Departments: President's Column; Briefings; Calendar, Tech Topic; Standards; Question of the Month; Products and Services; Conferences; Books of Interest; People and Call for Nominations.

Issue	Close	Materials	Editorial Features
January			Persuasive Technology
February			Future of Manufacturing
March	Jan 8	Jan 26	Broadcast Technology
April			Agriculture and Technology
May			Smart Materials
June	Apr 6	Apr 27	Future of Medicine and Aging
July			Crime Fighting Technology
August			Power and Energy
September	Jul 6	Jul 27	Oceanic Engineering
October			The Science, Technology, Engineering, Arts, and Math (STEAM) issue
November			Inhabiting Mars
December	Oct 5	Oct 26	Blockchain Initiative

Editorial calendar subject to change without notice.

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