

The Bridge Magazine reaches the members of Eta Kappa Nu (IEEE-HKN), the first honor society within IEEE. Members comprise a global community of undergraduate, graduate, faculty and professionals who explore how technology drives industry and impacts modern society and business — today and tomorrow.

The Bridge Magazine allows you to tap into the best and the brightest students, faculty and practicing engineers. The Bridge Magazine is issued in a digital format.



Subscriber Base: 10,000+ Frequency: 3x per year

Reach the largest concentration of high-tech professionals in the field:

61%

Engineering and
Engineering
Management

62%

Business and
Industry

82%

Have 10+ years in
their profession

Key Products

- Computer Hardware
- Computer and Engineering Software
- Computer and Engineering Reference and Textbooks
- Computer and Engineering Conferences and Courses

Our Audience – Your Customers

Professionals rely on IEEE The Bridge Magazine for work-related information and solutions. They are working at the companies you want to reach, including:

- Northrop Grumman Corp
- Intel Corp
- IBM Corp.
- Boeing Co
- Raytheon Co
- Qualcomm Inc.
- General Electric Co
- Burns & McDonnell, Inc.
- Harris Corporation
- Texas Instruments

2018 Editorial Calendar

Departments: Letter from the Executive Director; IEEE-HKN Awards; IEEE-HKN Chapter News; Member Profile; IEEE-HKN Updates

Issue	Close	Materials	Editorial Features
Feb	Nov 15	Nov 17	“Quantum Entanglement & Engineering” Dr. Sean Bentley, guest editor, Adepfi U
May	Feb 14	Feb 16	“Neural Networks” Dr. John Seiffertt, guest editor, Truman U
Oct	Jun 13	Jun 15	“Professional Career Skills” Dr. Marcus Huggans, guest editor, GEM

Editorial calendar subject to change without notice