



## 2018 EDITORIAL CALENDAR ENGINEERING360 ELECTRONICS360

Engineering360 and Electronics360 reach a global audience of engineers and industrial professionals through a wide variety of channels, including Engineering360.com and Electronics360.com, social media, videos, webinars, and industry-leading newsletters.

Our editorial mission is to provide coverage that spans the engineering landscape, and that helps to spark innovative and creative thinking among readers, deepen their knowledge of the profession, and provide a range of technical resources essential to the art and practice of engineering.

The Engineering360 and Electronics360 editorial teams deliver compelling and must-read news, in-depth feature articles, infographics, videos, consumer electronic device teardowns and engineering reference materials. These diverse and readily accessible offerings are tailored for professionals in critical global industries that include automotive; aerospace and defense; energy and natural resources; life sciences; chemicals and materials; process automation; computing and networking; electronics; and manufacturing.

Our editors build content that makes connections and offers links to datasheets, product guides, reference material and standards. The breadth and depth of the offerings is unmatched in the content delivery industry.

Here are some of the types of content we produce. And each day, Electronics360 provides the latest updates in electronics technology covering topics such as electronic components, device design, aerospace, automotive, robotics, and research and innovation in the field.

### WEBINARS

The Electronics360 and Engineering360 editorial teams organize and moderate monthly webinars that provide analysis and commentary around ongoing trends and recent developments in the industry. Formats range from analyst presentations to panel discussions with industry experts and journalists.

### RESEARCH

We invite our audience on a regular basis to take part in research projects that seek to identify current concerns and emerging trends in the engineering profession. Our annual Pulse of the Engineer survey is a comprehensive research project that dives deeply into the profession and the range of challenges facing engineers and allied disciplines.

### VIDEO NEWS

Engineering360 and Electronics360 host a weekly video news summary. Watch concise reviews of key industry developments, gain insights via video product teardowns, benefit from video technical tours and learn the latest from exclusive interviews with industry executives and thought leaders. Watch our multimedia page for developments as we expand our video offerings!

### TRADESHOW COVERAGE

Look to Engineering360 and Electronics360 to provide targeted bonus coverage before, during and immediately after the most important industry events during the year. Our extensive specialized newsletters offer access to tens of thousands of professionals who attend and present at these industry conferences.

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Electronics360 content is unmatched in the industry.*

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MONTH	INDUSTRY FOCUS	TRADESHOWS
January	Automotive Technology, Consumer Electronics, Commercial Transportation, Plant & Facilities Engineering	CES, International Builders' Show, SPIE Photonics West
February	Medical Equipment, Healthcare Engineering, Sensors for Medical, Wearables	IPC APEX
March	Lighting Technology, LEDs, Optoelectronics, Engineering Knowledge & Insight	APEC, International Wireless Communications Expo, Game Developers
April	IoT, Connectivity, Connected Home, Solar Energy, Electronics Supply Chain	Aviation Week MRO Americas, International Security Conference West, Offshore Technology Conference
May	Autonomous Vehicles, Drones, Aerospace Technology, Defense & Security, Aviation	Lightfair International, Windpower, EDS-Electronic Distribution Show and Conference, SID's Display Week-International Symposium and Exhibition on Information Displays
June	Industrial Automation, Engineering Management, Workforce: Recruitment/training for tech specialists, Materials	International Microwave Symposium, Sensors Expo
July	Electronic Components, Chemical Engineering, Pumps & Valve Tech	Semicon West
August	Artificial Intelligence, Mechanical Components	
September	National and State Infrastructure, Oil and Gas Technology	Maker Faire, Solar Power International, International Manufacturing Technology Show
October	Additive Manufacturing, Solar Trends, Energy Harvesting	ECIA Executive Conference
November	Big Data, STEM, Sustainable Engineering, Semiconductors	FABTECH International AWS Welding Show
December	Networking & Communication, Software	POWER-GEN International