

Engineering360 and Electronics360 reach a global audience of engineers and industrial professionals through a wide variety of channels, including Engineering360.com and Electronics360.com, social media, videos, webinars, and industry-leading newsletters.

Our editorial mission is to provide coverage that spans the engineering landscape, and that helps to spark innovative and creative thinking among readers, deepen their knowledge of the profession, and provide a range of technical resources essential to the art and practice of engineering.

The Engineering360 and Electronics360 editorial teams deliver compelling and must-read news, in-depth feature articles, infographics, videos, consumer electronic device teardowns and engineering reference materials. These diverse and readily accessible offerings are tailored for professionals in critical global industries that include automotive; aerospace and defense; energy and natural resources; life sciences; chemicals and materials; process automation; computing and networking; electronics; and manufacturing.

Our editors build content that makes connections and offers links to datasheets, product guides, reference material and standards. The breadth and depth of the offerings is unmatched in the content delivery industry.

Here are some of the types of content we produce.

WEBINARS

The Electronics360 and Engineering360 editorial teams organize and moderate webinars that provide analysis and commentary around ongoing trends and recent developments in the industry. Formats range from analyst presentations to panel discussions with industry experts and journalists.

RESEARCH

We invite our audience on a regular basis to take part in research projects that seek to identify current concerns and emerging trends in the engineering profession. Our annual Pulse of the Engineer survey is a comprehensive research project that dives deeply into the profession and the range of challenges facing engineers and allied disciplines.

VIDEO NEWS

Engineering360 and Electronics360 launched a weekly video news summary. Watch concise reviews of key industry developments, gain insights via video product teardowns, benefit from video technical tours and learn the latest from exclusive interviews with industry executives and thought leaders

TRADESHOW COVERAGE

Look to Engineering360 and Electronics360 to provide targeted bonus coverage before, during and immediately after the most important industry events during the year. Our extensive specialized newsletters offer access to tens of thousands of professionals who attend and present at these industry conferences.

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Electronics360 content is unmatched in the industry.**

MONTH	INDUSTRY FOCUS	THE PRACTICE OF ENGINEERING	TRADESHOW COVERAGE
January	Automotive Technology; Plant & Facilities Engineering; Plant Reliability; Mapping Since Mercator	Manager's Forum: Innovation in Engineering Teams	North American International Auto Show; CES; DesignCon
February	Intelligent Transportation; Medical Equipment Design; Integrated Circuits at 60	The Ethical Engineer: Artificial Intelligence	Embedded World; Healthcare Information and Management Systems Society; Medical Design & Manufacturing (MD&M) West
March	Industrial Processing Equipment; Data Analytics for Renewable Energy Integration; William Otis, James Nasmyth and the Power of Steam	Pulse of Engineering	MEMs & Sensors Technical Congress; World Petrochemical Conference; CERAWEEK; APEC 2019
April	Electric & Hybrid Vehicle Technology; Electronic Components; Engineering Knowledge & Insight; Hydropower Since the Francis Turbine	Manager's Forum: The Digital Engineering Office	Printed Electronics; 3D Print Week; Society of Automotive Engineers Show; Design of Medical Devices Conference; Automate 2019; Hannover Messe
May	Education Options for Engineers; Inventing the Electric Current Defibrillator	Job Outlook for Engineering Graduates	LightFair; Display Week; EDS; AWEA Windpower 2019; OTC 2019
June	Aerospace Technology; Medical Device Design	The Ethical Engineer: Whistleblowing	Paris Air Show; Sensors Expo; Medical Design & Manufacturing (MD&M) East; 2019 IEEE Transportation Electrification Conference and Expo (ITEC); IMS 2019
July	Engineering Solutions to Increased Flood Risk; Apollo 11 at 50	Innovation in Engineering Teams	
August	Robotics in Manufacturing; Challenges with Rare Earths	Student's Guide to Engineering Internships	MakerFaire; Center for Automotive Research Management Briefing Seminars
September	Connected Home; Tablet Trends; Solar Energy	Effective Communication Strategies	Solar Power International; PackExpo
October	Electronic Product Design; Decade's Biggest Medical Equipment Breakthroughs	Mentoring Skills and Practice	ECIA Executive Conference; International Test Conference; Weftec 2019; European Microwave Week 2019
November	Electrifying the Economy; Semiconductors and the Automotive Sector; Decade's Biggest Electronics Innovations	Managing Workplace Diversity	PowerGen International; Fabtech
December	Designing for Product Security; Industrial Water Quality Management; Biggest Engineering Challenges of the 2020s	Manager's Forum: The Decade's Biggest Engineering Management Trends	