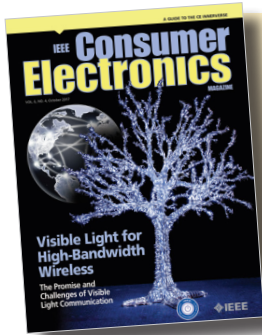


The IEEE Consumer Electronics Society is a global community of leading innovators who explore how technology drives industry and impacts modern society and business - both today and tomorrow.

IEEE Consumer Electronics Magazine covers the vast influence of modern electronics on consumer products, including devices that make lives easier and safer.



Subscriber Base: 2,700 Frequency: Bimonthly

Reach the largest concentration of high-tech professionals in the field:

63%

Engineering and
Engineering
Management

70%

Business and
Industry

85%

Have 10+ years in
their profession

Our Audience – Your Customers

Professionals rely on Consumer Electronics Magazine for work-related information and solutions. They are working at the companies you want to reach, including:

- Intel Corp.
- Qualcomm Inc.
- Apple Inc.
- Microsoft Corp.
- Broadcom Corp.
- Hewlett-Packard Co.
- Samsung Electronics Co.
- Cisco Systems, Inc.

Key Products

- ASICS (Application Specific Integrated Circuits)
- Biomedical Electronics
- Communication Circuits
- Component Packaging
- Consumer Electronics Programs and Courses
- Consumer Electronics Reference and Textbooks
- Control Components
- Design Toolkits
- DSP Chips and Cores
- DSP Resource Boards
- DSP Software
- Integrated Circuits
- Linear and Analog Circuits
- Memory Chips and Systems
- Microprocessors
- Multimedia Technology
- Radar and Sonar
- Semiconductors
- Signal Processors
- Switches
- Systems and Subsystems
- Test Equipment and Instrumentation

2018 Editorial Calendar

Departments: From the Editor; President's Page; Newsboard; Calendar; Tools and Books; Gadget Corner; New Products; Society News; Historical Perspectives; Application Notes; Tutorial Corner; Industry Perspective

Issue	Close	Materials	Editorial Features	2018 Bonus Distribution
Jan	10 Nov	15 Nov	Connected and Smart Healthcare through IoT	IEEE International Conference on Consumer Electronics, 12-14 Jan, Las Vegas, NV IEEE World Forum on Internet of Things, 5-8 Feb, Singapore
Mar	10 Jan	12 Jan	Smart Technologies for Sustainable Smart Cities	
May	12 Mar	15 Mar	Advanced Interaction and Virtual/Augmented Reality	IEEE International Conference on Consumer Electronics, 19-21 May, Taichung, Taiwan

Issue	Close	Materials	Editorial Features	2018 Bonus Distribution
Jul	14 May	17 May	Blockchain Technologies for CE	IEEE International Conference on Cloud Computing, 1-6 July, San Francisco, CA IEEE Computer Society Annual Symposium on VLSI, 8-11 July, Hong Kong, China IEEE International Conference on Multimedia and Expo, 23-27 July, San Diego, CA
Sep	11 Jul	13 Jul	Vehicular Security, Trust and Privacy	IEEE International Smart Cities Conference, 16-19 Sep, Kansas City, MO IEEE Consumer Electronics Society Games, Entertainment, Media Conference, Aug, Galway, Ireland
Nov	10 Sep	12 Sep	Hardware based CE Security	IEEE Global Humanitarian Technology Conference, 18-21 Oct, San Jose, CA IEEE International Forum Smart Grids for Smart Cities, 26-28 Nov, Genk, Belgium

Editorial calendar subject to change without notice.